



Louisiana Nursery News

May/ June 1998

The Newsletter of the Louisiana Association of Nurserymen

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Upcoming Events:

- July 2** MAFES Ornamental Horticulture Field Day, South Mississippi Branch Experiment Station, Poplarville, MS. Contact Patricia Knight at 601/ 795-4525.
- July 9-10** LAN Certified Nursery Professional Manual Review and Exam. Barnwell Center, Shreveport, LA. Contact Allen Owings at 504/ 388-2222 or Dan Gill at 504/ 482-1107 for more information.
- Aug 5-9** ANLA/SNA Joint Convention, Atlanta, GA. Contact SNA at 770/ 973-9026 for additional information.
- Aug 21-23** TAN/MISSLARK Nursery, Landscape, and Garden Supply Show, George Brown Convention Center, Houston, TX. Contact TAN at 512/ 280-5182.
- October 7** "Best Management Practices" Nursery Short Course, Burden Research Plantation, Baton Rouge, LA. Contact Allen Owings at 504/ 388-2222 or Ed Bush at 504/ 388-2158.
- Oct 17-21** IPPS-SR 23rd Annual meeting, Doubletree Hotel, Tulsa, OK. Contact David Morgan at 817/ 882-4148.

Batson Named New WNGA Director

Dan Batson, a third generation nurseryman from Perkinston, Mississippi, has begun his term as WNGA Director representing Region 5, Batson operates Green Forest Nursery, Inc., which he founded in 1983. A graduate of Mississippi State University, he earned both a Bachelor of Science and a Master of Science, graduating Cum Laude.

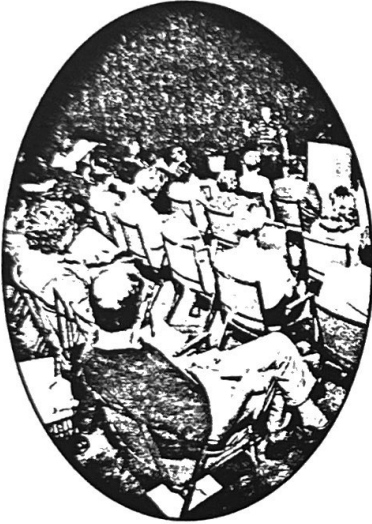
Batson is an active member of the Mississippi Nurserymen's Association and served as president in 1991. He is also a member of the Southern Nursery Association and received the David E. Laird, Sr., Memorial Award, which recognizes a young Leader in the industry each year.

Batson has served on the American Nursery & Landscape Association's Board of Governors, as both Lieutenant Governor and Governor representing, Mississippi.

He and his wife Kathy have a son, Bradley, who is 10 years old. Batson attends the First United Methodist Church, where he teaches Sunday school and serves on church-related committees. He is also active locally with the beautification committee for the City of Wiggins.

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George R. Brown Convention Center, Houston, Texas, August 21-23, 1998

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IT TAKES MORE THAN A GREEN THUMB TO SUCCEED!

LAN, MNA, & ANA Form New "Gulf States Horticultural Expo"

Industry members will have a clearer set of choices when determining their trade show schedule beginning January of 1999. Three Gulf Coast Nursery Associations have agreed to combine their trade show into one multi-state event. The Alabama Nurserymen's Association (ANA), the Louisiana Association of Nurserymen (LAN), and the Mississippi Nurserymen's Association (MNA) have announced plans to hold The Gulf States Horticultural Expo on January 29-30, 1999 at the Mobile Convention Center in Mobile, Alabama.

The agreement marks the culmination of five years of efforts to bring two shows into one big event. This combines the ANA Trade Show (traditionally held in Mobile) and the LAN/MNA Trade show (traditionally rotating between Biloxi, MS and Baton Rouge, LA.)

Association Leadership, as well as exhibitors and attendees have expressed their excitement about the merger. ANA President, Bob Moore, said, "Regional shows are becoming more important. This show happens at a good time of the year. There are more opportunities for buyers and exhibitors, We have quality buyers who are buying plants. We have a great host city and a great facility not to mention the good weather at that time of year. The timing is just right."

LAN President, Gerald Foret, said, "I've always had a vision of a multiple state trade show in the extreme southern states. Technology has changed in this industry. Computers now have the internet, e-mail, etc. Videos are available for selling products also. High-tech growing has taken hold in the industry as well. With this in mind, changes had to be made to fit the industries needs. I think we'll see the number of state trade shows dwindle. Regional trade shows are the quest for many industry leaders and associations. These regional show have the potential of allowing the individual a wider range

and large audience to appeal to. I feel that the birth of The Gulf States Horticultural Expo in 1999 will greatly benefit our own future as well as the generations to come. I further feel that the plans set forth and the time and organization spent in planning for this endeavor, gives it the potential to be an extremely successful event. In the last several years, the seriousness of plant material and the interest in hardgoods has increased rapidly. More families and other industries have moved to the extreme southern states. I believe that the timing is right for this tr-state venture."

And MNA President, Karen McKie, said, "The inception of The Gulf States Horticultural Expo using the combined talents of three companion states- Alabama, Louisiana, and Mississippi begins an exciting venture opening more doors for members of the "Green Industry" in the south. The growth of this premier winter trade show should provide the strength to boost each state association membership into a successful 20th century. MNA is proud to be a part of this business plan for the future."

Exhibitors have had similar expressions: Ann Welford, County Line Nursery, "show area looked great, clean, airy, plenty of people room, lot of floor traffic"; Vaughn Street-Flowerwood Nursery, Inc., "Great Show!!!"; Ann Barney, Gordon Barney & Associates, "The show was great as usual! The hospitality at Roussos was superb." Bill Reese, Greenbriar Nurseries, Inc, "Great show. Good job." Robert Grooms, Horticultural Printers LTD, "Excited about the possibilities with Mississippi and Louisiana." Fred Hudler, Hudlers Carolina Tree Farms, "Great Show! Thanks for letting us be a part of it."

For attendee and exhibitor information on The Gulf States Horticultural Expo, contact Linda Van Dyke, PO Box 9, Auburn, AL 36831-0009, phone: 334/ 502-7777, Fax: 334/ 502-7711, e-mail: alnurasso@auburn.campus.mci.net.



Congratulations to..

★ **Wanda Metz**, Imahara's Landscape, Baton Rouge, on her election as Louisiana's Governor to the American Nursery and Landscape Association.

★ **Margie Jenkins**, Jenkins Farm and Nursery, Amite, on her election as Louisiana's Lt. Governor to the American Nursery and Landscape Association.

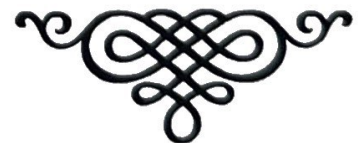
★ Thanks to **Rick Webb**, Louisiana Growers, Amite, for his service for the past several years as Louisiana's Governor to the American Nursery and Landscape Association.

★ **Frances and Howard Thorne**, Thorne's Plant Farm, Leesville, on the celebration of their 30th wedding anniversary in June!

★ **Wanda Metz** on her engagement to Don Chase of Baton Rouge. The couple will marry on June 27th.

★ **Peggy Cox**, research associate at Burden Research Plantation, on her recent award, from the Herb Society of America, recognizing her contributions in the area of herb research.

★ **Louisiana Nursery Home and Garden Showplace**, Baton Rouge, on being chosen #92 in the Nursery Retailer's listing of the 1998 top-selling lawn and garden retailers nationwide.



"Southern Living"

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find out what will be discussed and featured in future issues!

1998 LAN Officers, Board & Committees

OFFICERS

President: Gerald Foret
Gerald Foret Wholesale Nursery, 318/ 365-4858

Past President: J. C. Patrick
Proscape, 504/ 292-4050

1st Vice-President: Rick Webb
Louisiana Growers, 504/ 748-5850

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Imahara's Landscape, 504/ 767-2250

Executive Secretary: Allen Owings
LSU Agricultural Center, 504/ 388-2222

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Director: Robbie Dupont
Dupont Nursery, 504/ 659-2822

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Bracy's Nursery, 504/ 748-4716

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Windmill Nurseries, 504/ 796-9655

Director: Robby Barry
Barry's Nursery, 318/ 662-5318

Director: Chris Bollich
Chris' Nursery, 318/ 748-6513

Director: Frances Thorne
Thorne's Plant Farm, 318/ 462-2914

Director: Mike Hoogland
Hoogland's Nursery & Landscape, 318/746-8655

Director: Pat Newman
Folsom Nursery, 504/ 796-3088

Associate Director: Andy Zimlich
Lerio Corporation, 800/ 457-8113

Director/ Research & Education: Dan Gill
LSU Agricultural Center, 504/ 482-1107

LFBF Liaison: Dan Davenport
Dan's Nursery, 318/ 898-9295

Administrative Assistant: Laura Crnko
504/ 667-4744

COMMITTEES

Research Priority Committee:

Pat Newman
Dan Davenport
Mike Levy
Robby Barry
Pat Steltz

Executive Committee:

Gerald Foret
J C Patrick
Rick Webb
Wanda Metz
Allen Owings

Membership Committee:

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Chris Bollich
Laura Crnko

Education Committee:

Dan Gill
Allen Owings
Ed Bush

GSHE Representatives:

Gerald Foret
Rick Webb

Finance Committee:

Wanda Metz

Farm Bureau Committee:

Dan Davenport
Tim Holloway

Come Share The Dream... an industry united.

The American Nursery & Landscape Association and the Southern Nursery Association are joining together to create the most extraordinary industry event of the year. The ANLA/SNA Joint Convention, held in conjunction with SNA '98... The World's Showcase of Horticulture® will offer you the most comprehensive educational, buying and networking opportunities - designed to give you the competitive edge and help make your business dreams a reality.

Come discover new plant varieties, innovative products, state-of-the-art technologies, the latest production and management tips, and up-to-date information on industry issues and trends that directly impact your business. Get a head start on buying for the year ahead at AmericasMart and SNA '98.

Come experience the excitement of electrifying entertainment, fabulous food and fun. Make your dreams a reality at the ANLA/SNA Joint Convention & SNA '98.

SNA '98...The World's Showcase of Horticulture (8/7-8/9)
SNA Days @ AmericasMart (8/5-8/6)
HRI Golf Classic (8/5)
Grower, Retail & Landscape Tours (8/5 - 8/7)
ANLA/SNA Youth & Teen Program (8/5 - 8/9)
ANLA Opening Family Dinner (8/5)
SNA Research Conference (8/6 - 8/7)
TechShop '98 (8/6)
SNA KickOff Reception (8/6)
SNA Participating State Meetings (8/7)
ANLA/SNA First Lady's Program (8/7 - 8/8)
HRI Reception (8/7)
ANLA/SNA Blast From the Past II (8/7)
New Ideas Session (8/8)
ANLA General Session (8/8)
New Plant Varieties (8/8)
ANLA/SNA Past President's Gala (8/8)
SNA Business Breakfast (8/9)

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ANLA/SNA Joint Convention
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For further information contact:

The Southern Nursery Association • 1000 Johnson Ferry Road, Suite E-130 • Marietta, GA USA 30068
Voice: 770.973.9026 • Fax: 770.973.9097 • SNA InfoLine: 770.973.INFO
SNA E-Mail: mail@mail.sna.org • SNA OnLine: www.sna.org

Louisiana Association of Nurserymen
PO Box 25100
Baton Rouge, LA 70894

TAN/MISSLARK Nursery, Landscape, and Garden Supply Show - Aug. 21-23

GULF STATES HORTICULTURAL EXPO

Mobile, AL

January 29-30, 1999

Exhibitor Information: Linda Van Dyke (ANA) at 334/502-7777