LNLA Quarterly Newsletter 2011 Vol. 34

January/February/March 2011









#### FOREST HILL SPECIAL NURSERY MEETING

On Thursday, February 10, 2011 the Louisiana Nursery and Landscape Association (LNLA) hosted a special meeting at the Forest Hill Senior Center, formally the Forest Hill Academy. Both, LNLA members and potential members were invited to a delicious chicken gumbo supper with cake for desert. Vice President, Gerritt Monk cooked the gumbo, board member, Brian Bridges brought an assortment of cakes and board member, Renee Vanlangendonck made arrangements and called 180 nursery folks to come from 4:00 to 6:00 P.M. for supper and fellowship.

A day before the meeting cold, snowy weather was predicted and there was some discussion as to whether we should hold the event. But it was decided that we would have it anyway. Over 30 people attended including: Debbie and Stephen Head, Poole Bros. Nsy.; Rodney and RoxAnne Dunn, Dunn's Nsy.; Kelly Murrell, Poole Bros. Nsy.; Laney Strange, Midstate Nsy.; Brent Dix, Halbert's Nsy.; Elizabeth Thompson, Halbert's Nsy.; LNLA Board Member, Nick Simoneaux, Complete Lawn Care; LNLA Board Member, Dr. Allen Owings, LSU AgCenter; Olivia Nash, Cypress Tree Nsy.; Curt and Dianne Harrell, CenLa Patriots; Shane Morris, Shane's Nsy.; Vith Bouasavanah, Nawitsa Nsy.; LNLA Board Member Brian Bridges, BWI; Matt McGaugh, McGaugh & Company; LNLA

(Continued on page 20)

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#### COMMITTEE ASSIGNMENTS

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Pete Newton; Chairman, Nick Simoneaux, Buddy Perino and Gerritt Monk.

#### NEWSLETTER COMMITTEE:

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#### A Word from our President

I want to start by saying how privileged I feel to be the President of LNLA. I look forward to serving you in 2011 and am always open for recommendations to better our Association and what it does for our members. I feel that you cannot put a value on what the Association does for us and our industry. In these trying times we need to push to give the Association the support it needs to be as productive as possible.

In a time that is seemingly uncertain in our industry, as it is in many, I feel that being a member of LNLA is extremely important. In the coming year we will host recruitment events to attempt to build our membership and stress the importance of LNLA to non-members. We currently have our first recruitment social scheduled for the Forest Hill area, on Thursday, February 10<sup>th</sup> from 4:00 to 6:00 P.M., at the Senior Center in Forest Hill, LA. We are excited about this event and, thanks to Gerritt Monk, Brian Bridges and Renee Vanlangendonck and their hard work, it will be a success. We will update you on such future events as they are scheduled.

I am also excited about the 2011 Louisiana Nursery Landscape Foundation for Scholarship and Research (LNLFSR) Gala that we have scheduled. It will be held on Thursday, June 16, 2011 from 6:00 to 9:00 P.M. at The Bayless Conference Center, Rip Van Winkle Gardens, Jefferson Island, LA We are all looking forward to seeing many of you at this wonderful event to support research and education in our industry. Please mark you calendars and plan on enjoying a wonderful evening together with fellow LNLA members and friends. For more information about this and how you can attend, please contact Allen Owings at 225-603-8096 or aowings@agcenter.lsu.edu.

As we get closer and closer to spring, it seems the anticipation builds for businesses. With seemingly longer and colder winters, I certainly hope that everyone has a successful and prosperous spring.

Sincerely,

Tall the

Todd Ellefson President



#### REGIONAL REPORT FROM GREEN INDUSTRY ASSOCIATIONS

#### NOWLNLA Update:

A tour with members of the Northwest Louisiana Nursery and Landscape Association was held on Saturday, February 26, 2011 at 10:00 A.M. at the Stephen F. Austin State University Mast Arboretum in Nacogdoches, TX and hosted by Dr. Dave Creech. Those in attendance included: John and Lou Kavanaugh, Rosemary Lassiter, Mary and Johnny Cash, Cathy Richards, Allen Owings and Severn C. Doughty, Sr. There were 14 in attendance.

Dave started the tour beside the Agriculture Building and moved toward the Mast Arboretum behind the Agriculture Building. Emphasis of the tour was the camellias in bloom but Dave pointed many other plants and gave details on origin and cultural conditions as to how well they performed in the Arboretum. Many questions were asked by all and the tour lasted until around 1:00 P.M. at which time everyone went to lunch. Several people came back after lunch to see more of the Arboretum.

On Thursday, September 1, 2011 the second meeting for the year will be held at a location to be announced later. Johnny and Mary Cash will host that meeting and Dr. Ron Strahan will provide the education program titled, 'Weeds Plaguing Landscape Beds at This Time of Year'.

The last meeting for the year will be on Thursday, November 17, 2011 at the American Rose Center beginning at 6:00 P.M. Dr. Allen Owings will provide a program titled; 'Highlights of New Ornamental Plants for Louisiana Landscapes'.

Should you have any questions about the meetings, contact Severn C. Doughty, Sr. 318-872 -4677, cell 318-426-1509, email <a href="mailto:scd357@cmaaccess.com">scd357@cmaaccess.com</a>.

Pictures provided by Dr. G. W. Willis, Willis Farms. The Ruby Mize Azalea Garden in Nacogdoches, TX, is a joint effort of the community and Stephen F Austin State University, and is managed by David Creech and Barbara Stump. Late winter blooming plants are still in bloom and the native deciduous azaleas and evergreen azaleas are loaded with buds for the spring show that will be outstanding in a few weeks. A worthwhile destination.

#### ▶SELNA UPDATE:

SELNA will have its spring meeting on Tuesday, April 5, 2011, at Mike's Catfish Inn in Amite, La. at 6 pm. Officers for the next two years will be elected at that meeting.

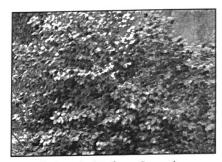
The annual SELNA Trade Show will be held Friday, September 9, 2011, at the Magnolia Park Gym in Folsom, La. A schedule of speakers and topics will be announced later.

For more information on SELNA activities, contact retired LSU AgCenter horticulture agent Annie Coco at  $\underline{acoco@agcenter.lsu.edu}$ .

 $*Submitted\ by\ Allen\ Owings,\ LSU\ AgCenter-Hammond\ Research\ Station,\ Nursery\ Crops\ and\ Commercial\ Landscaping.$ 



Magnolia stellata 'Pink Stardust'



Camellia japonica 'Professor Sargent'



Daphne odora 'Marginata'



Camellia japonica 'Tricolor Pink' (above)



Support Louisiana's green industry by joining your regional association. Contact the following:

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SELNA: Annie Coco, SELNA Secretary, PO Box 848, Amite, LA 70422 (P) 985.748.3787

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#### LSU AgCenter Ornamental Update

Allen Owings, Professor (Horticulture), Hammond Research Station Phone 985.543.4125; Fax 985.543.4124; email aowings@agcenter.lsu.edu

Over the past five years, the LSU AgCenter has expanded rose research efforts. In addition to working with Texas A&M University on the EarthKind rose program, other research evaluation efforts include – Knock Out roses, Griffith Buck roses, Drift roses, Easy Elegance roses, a low maintenance hybrid tea rose study, heirloom hybrid tea studies, alternative floribundas, Sunblaze series roses and more. Our rose research is located at the LSU AgCenter's experiment stations in Baton Rouge (Burden Center) and Hammond (Hammond Research Station) and at the American Rose Center in Shreveport.

#### Easy Elegance Evaluations

The LSU AgCenter will be evaluating the landscape performance of several of the Easy Elegance roses in trials over the next two years. This project has been implemented in the sun garden area at the Hammond Research Station using the seven Easy Elegance rose cultivars that have so far been some of the better performing ones in Texas trials. A few garden centers in Louisiana carry a limited line of Easy Elegance roses. Consumer demand in the southern United States has been high for the My Girl cultivar, based in part on that plant's noted high performance in plant pathology evaluations at the University of Tennessee.

What are Easy Elegance roses? This is another line of low-maintenance roses for the landscape. More than 20 cultivars make up the group with cultivars being classified as shrubs or grandifloras. Bailey Nurseries is the nursery introducer of the series with Ping Lim being the rose breeder.

#### Roses being evaluated include:

Sweet Fragrance. Hybrid tea-shaped buds in tropical tints of coral and orange with a deep yellow base swirl open to full, sweetly fragrant, apricot blossoms. Each bloom matures to salmon-pink, adding interest with the range of color. Clusters of buds and blooms are held on sturdy canes, making them perfect for cutting. A vigorous, upright grower with excellent disease resistance.

**Sunrise Sunset**. As the name implies, Sunrise Sunset is a stunning blend, with bright fuchsia-pink petals blending to apricot near the centers. Blue-green foliage is disease-resistant on this everblooming shrub rose. Its dense, spreading habit makes it an ideal ground cover and is also well suited to mass plantings. A vigorous grower.

Centennial. Clusters of high-centered blossoms are held on long, straight stems on this dynamic rose. The exhibition-style blooms are apricot to soft yellow, fading gradually to creamy white, a vivid contrast to the bronze-tinged foliage. Its reblooming qualities make Centennial a valuable addition to the mixed border. Resistant to blackspot and mildew. Crown hardy in zone 4 with winter protection. Own root.

**Super Hero**. You don't have to be a Super Hero to grow great roses. Without superhuman effort you'll be able to enjoy gorgeous, hybrid tea -shaped blooms all season long. Clusters of perfect, red blossoms stand out strongly against clean, medium to dark green, satiny foliage. Try this neat, compact, disease-resistant shrub in the border or foundation planting.

All the Rage. A multi-colored spectacle with tight, coral buds swirling open to apricot-colored blossoms with luminous yellow centers, blooming steadily all season so there will always be a range of colors to admire. Blooms age to lipstick pink before dropping cleanly away. Add to that astonishingly clean, disease-resistant foliage and a perfectly round form and you have a plant that's truly All the Rage.

My Girl. Adorable, round, deep-pink buds are held in cluster of five to 30, opening to ruffly blossoms so full they almost hide the centers. Offers tremendous flower effect, like sunshine on a cloudy day. Backed by medium green foliage, proven to be highly resistant to black spot with little to no defoliation. Compact, upright habit and good repeat, My Girl makes a dazzling color statement in any border.

Macy's Pride. This delightful rose was selected by Macy's Department Store for their centennial. Lemon-yellow buds open fully to creamy-white and age gracefully with a hint of pink. Disease-resistant foliage, red-rimmed when immature, ages to a beautiful semi-glossy, medium green.

Chamblee Rose Nursery in Tyler, Texas, (<u>www.chambleeroses.com</u>) is the most local wholesale source of these rose cultivars. For more on Easy Elegance roses go to <u>www.easyelegancerose.com</u>.

#### **Heirloom Hybrid Teas**

An exciting new project is starting at the LSU AgCenter's Hammond Research Station this fall. We will be evaluating heirloom hybrid tea roses under low-maintenance growing conditions. We will evaluate 30 varieties for landscape performance over a four-year period. The varieties chosen are hybrid teas developed between 1900-1950. Varieties included are Antoine Rivoire, Baronne Ed. De Rothschild, Better Times, Blithe Spirit, Careless Love, Charlotte Arms, Columbia, Dame de Coeur, Diamond Jubilee, Dr. Brownell, Emily, General MacArthur, Helen Haves, La Tosca, Lady Ursula, Mme. Butterfly, Mme. Caroline Testout, Mme. Jules Bouche, Mrs. Charles Bell, Mrs. Pierre S. du Pont, Ophelia, Pearl Harbor, President Hebert Hoover, Queen o' the Lakes, Radiance, Red Radiance, Richard E. West, Sunny South, Texas Centennial and Tom Brenneman. Only about 5-6 of these are readily commercially available in the southern United States at the current time. We are close to finalizing initial research from our low-maintenance hybrid tea study at the American Rose Center in Shreveport. Details and reports from that study will be coming soon.

#### Rose Cultivars to Grow, Use and Sell

Here are some roses to grow, use and sell that may not be that readily available or are not being used in the significant numbers that they have the potential to be used.

Julia ChildLivin' EasyDrift SeriesCinco de MayoHome RunPink Home RunTahitian SunsetCarefree MarvelCarefree CelebrationEasy GoingMoondanceHot Cocoa

We will have a list of LSU AgCenter recommended Griffith Buck roses cultivars this coming fall!

#### LNLA 2011 Scholarship & Award Recipients

Each year the LNLA board and officers select a number of individuals within the states 'green industry' to honor; either for their potential to the industry or their scholastic achievement . LNLA's 2011 scholarship and award winners are:

#### **Daniel Wells**

Daniel is a native of Opelike, AL and holds BS and MS degrees from Auburn University. He is a resident of Zachary and is currently attending LSU pursing a Ph.D. degree in the plant and soil sciences horticulture concentration. His nursery research is under the direction of Dr. Ed Bush. He has a graduate school GPA of 4.0 and has presented his research work at the Southern Nursery Association Research Conference and other meetings.



#### Susannah Bridges Burley

Susannah is a candidate for a Masters of Landscape Architecture at LSU. She is a native of Atlanta, GA and is a current resident of Hammond. She is a member of the Louisiana student chapter of the ASLA. She has a 3.5 GPA and has been employed as a student worker at the LSU AgCenter's Hammond Research

#### Thomas Stelly

Thomas is the 2011 Ira Nelson Scholarship Award Winner. He graduated from Ovey Comeaux High School and is senior in the landscape and horticulture management sustainable agriculture curriculum at the University of Louisiana – Lafayette. Thomas was born in Lafayette and is a resident of Youngsville. He is currently establishing a landscape maintenance service and is working at one of the orchid growers in Lafayette this semester.

#### Kathryn Daigrepont

Kathryn attended Tara High School and is a native of Baton Rouge. She is currently completing her associate degree program at Baton Rouge Community College and will be working on her BS degree at LSU shortly. She has a 3.5 GPA and has been employed at Clegg's Nursery since 2007. She is a member of the LSU Horticulture Club and is a LNLA certified nursery and landscape professional.

#### Mark Wilson

Mark is a junior at LSU and is a resident of Gonzales. He attended Baton Rouge Community College and is now enrolled in the environmental horticulture undergraduate program at LSU. He has served as a student worker for Dr. Ed Bush and is now working as a student worker for Dr. Kathryn Fontenot. He is the current president of the LSU Horticulture Club. He has attended the GSHE the past several years, in addition to the Nursery/Landscape Expo in Texas.

#### **Jacob Reichley**

Jacob is a native of DeRidder, LA and graduated from DeRidder High School in 2008. He is a senior majoring in the landscape-turfgrass curriculum in the Department of Agricultural Sciences at Louisiana Tech University. He currently serves as president of the Greenscape Club at Louisiana Tech and is a student worker at the campus greenhouses in Ruston. He is considering pursuing a Master's degree in landscape architecture upon completion of his BS degree.









Incoming President, Todd Ellefson presented 'Certificates of Appreciation' to out going officers and board members: (Left to Right) Pete Newton, President; Albert Durio, Director; Rusty Rucksthul, Past-President and Frances Thorne, Director. Frances was presented with an Honorary Membership. Bob Thibodeaux, received the Distinguished Service Award and Beth Perkins who received an Honorary Membership; not pictured.



Mike Levy, Mike Levy Horticulture Services, receiving the **Professional of the Year Award** from Todd Ellefson (above right).



Ron Fennell, Clegg's Nursery (above left), receiving the Young Professional of the Year Award from Jeff Kuehny (center) and Todd Ellefson (right).



Allen Owings, LSU AgCenter, receiving the **James A. Foret Award** from Todd Ellefson ( *above left*), and Pat Newman (*right*).



Margie Jenkins, Jenkins Farm & Nursery, receiving the **Professional Service Award** from Todd Ellefson (*left*) and Buddy Lee (*right*).

## CERTIFIED NURSERY & LANDSCAPE PROFESSIONALS

## NEW BUMPER STICKER AVAILABE TO CNLP CERTIFIED PROFESSIONALS

In July of 2010 I received a request from Chris Stafford, who took and passed all five parts of the Certified Nursery and Landscape Professional Exam, asking if there was a bumper sticker promoting the LNLA CNLP professionals. I said no but, would look into creating one.

We now have a bumper sticker with the LNLA logo and below that it's stated "Certified Nursery & Landscape Professional" all in one bumper sticker.

If you have passed all 5 parts of the CNLP exam, you may request a bumper sticker to display on your vehicle or in your office. You also may request it electronically to put on your advertising or on your stationary.

Contact Severn C, Doughty, Sr. 318-872-4677 or scd357@cmaaccess.com.

The 2011 CNLP dates are listed on page 26 of this publication. A registration form is available online at www.lnla.org



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#### NOTES FROM THE SECRETARY

Hi to all,

Our membership drive this year is turning out pretty good. So far by February 22, 2011 we have 260 total members. Broken down into categories, we have 69 growers, 70 landscape, 30 retail, 17 associate, 14 affiliate, 23 government/educators, 18 student, 1 sod, 5 arborist/ foresters and 13 landscape architects.

The Forest Hill Special Nursery meeting hosted by Gerritt Monk, Brian Bridges and Renee Vanlangendonck held on February 10, 2011 at the Forest Hill Senior Center was a success as we had over 30 people in attendance. So far we have received 3 new members from that meeting, Mill Creek Growers, Shane's Nursery and Green Garden Nursery. Also, we received two renewals from people who attended the meeting, Dunn's Nursery and Poole Bros. Nursery. And we anticipate more memberships. So, if you haven't paid your 2011 dues, please consider doing so.

Concerning the letter that President, Todd Ellefson wrote that you received with your membership renewal invoice urging folks to contribute to the ANLA Lighthouse Fund – a lobbying fund set up by the American Nursery and Landscape Association – we have received an outstanding number of contributions. Thirty members have contributed to either the Lighthouse Fund and/or to the Beacon Fund – a similar lobbying fund set up by ANLA. As of February 22, 2011 we have received \$672.00 for the Lighthouse Fund and \$120.00 for the Beacon Fund. A big thank you to all whom contributed!

On February 21, 2011 I was honored to be invited to attend a Memorial Tree Planting Ceremony, honoring one of our deceased Honorary Members, Dr. William A. 'Bill' Young. He passed away June 4, 2010 from a long illness and a courageous fight. Five crape myrtle trees were planted in his honor at a ceremony at the DeQuincy Skate Board Park in DeQuincy, LA. It was hosted by the DeQuincy Garden Club – a club Bill started – The United Methodist Men of DeQuincy and friends of Bill Young. Over 50 people attended and his wife, Joy, was there and so honored to have so many friends of Bill attend the ceremony.

Bill was very special to me as he was one of my mentors, my teacher and my major professor as I started my Ph.D. program at LSU in 1978. In 1980 Bill was transferred to the Calhoun Experiment Station in North Louisiana. When he found out that he was going to be transferred, he very apologetically told me he could not be my major professor any longer because of the move. I was glad he received the promotion but sorry I lost him as my major professor. We kept in close communication up until his death last summer. I miss him and will always remember his soft, gentle way — "he never met a stranger".

Until next time....

Severn C. Doughty, Sr. Executive Secretary



## AN ANLA LIGHTHOUSE EFFORTS UPDATE

"US Labor Department issues final rule revising wage calculations for H-2B Program"

Revised methodology better protects US workers

**WASHINGTON** — The U.S. Department of Labor's Employment and Training Administration today announced the publication of a final rule that improves the H-2B temporary nonagricultural worker program and better protects U.S. workers. The final rule, to be published in the Jan. 19 edition of the *Federal Register*, addresses the calculations used to set wage rates for H-2B workers.

The H-2B program allows the entry of foreign workers into the U.S. when qualified U.S. workers are not available and when the employment of foreign workers will not adversely affect the wages and working conditions of similarly employed U.S. workers. The H-2B program is limited by law to a program cap of 66,000 visas per year.

"This final rule improves protections for both U.S. and foreign workers by aligning wages with marketplace realities and ensuring that the H-2B program is used as it was intended," said Secretary of Labor Hilda L. Solis.

Because the previous administration promulgated H-2B regulations and did not seek comment during the rulemaking process on the methodology used to set wage rates, on Aug. 30, 2010, the U.S. District Court for the Eastern District of Pennsylvania ruled that the regulations issued by the department in 2008 had violated the Administrative Procedure Act. As a result, the court ordered the department to promulgate new rules that comply with the APA on the calculation of the prevailing wage rates in the H-2B program no later than 120 days from the date of the order. The department later requested additional time to extend the comment period and for drafting the rule, and the court extended the department's time by 21 days.

The final rule addresses concerns that the calculation method enacted in the 2008 rulemaking did not adequately reflect the appropriate wages necessary to ensure U.S. workers are not adversely affected by the employment of H-2B workers. The wage methodology in the final rule achieves the department's goal of more fully protecting the job opportunities and wages of U.S. workers. The department anticipates issuing a future rulemaking that will address other aspects of the H-2B program.

The new wage rates will apply to wages paid for work performed on or after Jan. 1, 2012. In addition, for a period of sixty days after the publication of the final rule, the department will welcome information from the public in order to gather data regarding the feasibility and implementation of phasing in the new prevailing wages.

The final rule requires employers to pay H-2B and U.S. workers recruited in connection with an H-2B job application a wage that meets or exceeds the highest of the following: the prevailing wage, the federal minimum wage, the state minimum wage or the local minimum wage. The final rule also permits the use of private wage surveys in very limited circumstances.

Under the final rule, the prevailing wage would be based on the highest of the following:

- Wages established under an agreed-upon collective bargaining agreement.
- A wage rate established under the Davis-Bacon Act or the Service Contract Act for an occupation in an area of intended employment, if the job opportunity is in an occupation for which such a wage rate has been determined.
- The arithmetic mean wage rate established by the Occupational Employment Statistics wage survey for an occupation in an area of intended employment.

Article written by: Craig J. Regelbrugge, Vice President, Government Relations and Research, American Nursery & Landscape Association, 1000 Vermont Ave NW, 3rd Floor, Washington, DC 20005, 202/789-2900; Direct 202/741-4851; Cell 202/425-4401, cregelbrugge@anla.org.



## Memorial Tree Planting in Honor of Dr. Bill Young

Friends and colleagues of Dr. Bill Young, former LSU AgCenter horticulture professor, past head of the Department of Horticulture, and former resident director of the Calhoun Research Station and the Sweet Potato Research Station, gathered in DeQuincy on Monday February 21st to hold a memorial tree planting in his honor. The program was sponsored by the DeQuincy Garden Club and the United Methodist Men's Club of DeQuncy. Five 'Dynamite' crape myrtles were planted at the walking path in downtown DeQuincy.

Pictured left to right: Dr. Allen Owings, Dr. Charlie Johnson, Mrs. Joy Young (Bill's wife) and Dr. Severn C. Doughty, Sr.



#### New Invasive Ant Pest: Rasberry Crazy Ant

A new invasive pest ant was discovered near Pasadena, Texas in 2002 by Tom Rasberry, a pest management professional. This ant is called the Rasberry crazy ant and is named after the man that discovered it. The species is yet to be determined with the scientific name currently being Nylanderia sp. nr. Pubens. The numbers of these ants build up to very high levels, and the ant may become a great nuisance. In some cases the numbers of Rasberry crazy ants are so high that people cannot enjoy their yards and pets avoid the yard. Wildlife may also be affected as the ants cover the landscape and displace other organisms. These ants do not have stingers and thus, do not sting. These ants do bite causing a sharp pain that fades quickly. Rasberry crazy ants also get in electrical equipment resulting in short circuits and electrical equipment failure. The economic impact and impact on wildlife of these ants is currently unknown. Very high numbers of ants may cover the ground and trees resulting in the movement of wildlife out of the area. This ant has been observed in bee hives causing the bees to leave quickly. The Rasberry crazy ant has been observed to displace fire ants. However, residents that have experienced Rasberry crazy ants prefer fire ants.

Adult Rasberry crazy ants are reddish-brown in color. Workers are all about the same size, 1/8 inch long, have long antennae and legs and have many, long, coarse hairs on their body. There is no club on the 12 segmented antennae. These ants are found in very high numbers (millions) and crawl erratically and rapidly. These ants do not make a centralized nest, and nests may occur under anything that holds moisture. Pictures and videos of these ants may be found at the following website: http://urbanentomology.tamu.edu/ants/exotic tx.cfm.

Most ant baits are not attractive to these ants and thus, not effective. Areas around structures may be sprayed using acephate, pyrethroids, and fipronil to form buffer zones. Rasberry crazy ants will cross these buffer zones in 2 to 3 months after treatment.

The ants spread naturally through budding. However, they are moved much more rapidly through the actions of humans. They may be moved in any material or container that is infested. It is extremely important that these ants are not moved into new areas. Carefully inspect incoming materials to make sure these ants are not introduced.



Images courtesy of the Center for Urban and Structural Entomology.

Rasberry crazy ants in bag of leaves



Rasberry crazy ants in trash can



#### SOCIAL GALA

#### Thursday, June 16th

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#### Send check payable to LNLFSR to:

Dr. Allen Owings Hammond Research Station 21549 Old Covington Hwy. Hammond, LA 70403

#### Gala Committee

Dan Gill, 225.578.2413 Danny LaFleur, 800.447.6951 Buddy Lee, 985.320.2304 Pat Newman, 985.796.3488

Pete Newton, 225.756.4321 Allen Owings, 225.603.8096 Rusty Ruckstuhl, 337.232.5967



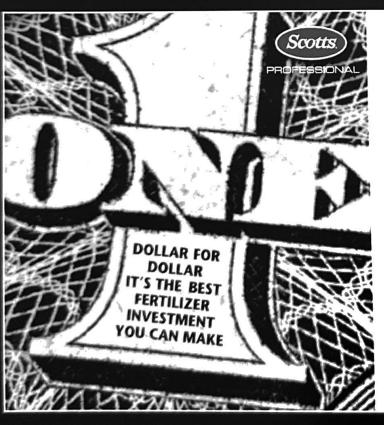
Article provided by: Dr. Dennis Ring, Professor of Entomology, LSU AgCenter, (P) 225-978-3881, (E) dring@agcenter.lsu.edu.

#### The LNLA Officers,

## Board of Directors & Members Extend a Warm Welcome to the Following *NEW* Members...

Caroline's Garden	Caroline Jenkins
Casa Flora, Inc.	Rudy Noguera
New Orleans, LA	Jennifer Carleton Todd Dattillio Dawn Impastato Scott Kyser Lenore Ledet James Mercer Jennifer Roth Blake Ylnzabal
Green Garden Nursery Forest Hill, LA	Larry Wade, Jr.
Halbert's Nursery Forest Hill, LA	Brent Dix
J.E.M. Lawn & Garden  New Orleans, LA	.Marie Kastler
John Smith & Son's St. Cloud, FL	.John Smith

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Biloxi, MS
RP Grass MaintenanceJamie Schroeder
Picayune, MS
Shane's Nursery, Inc Shane Morris
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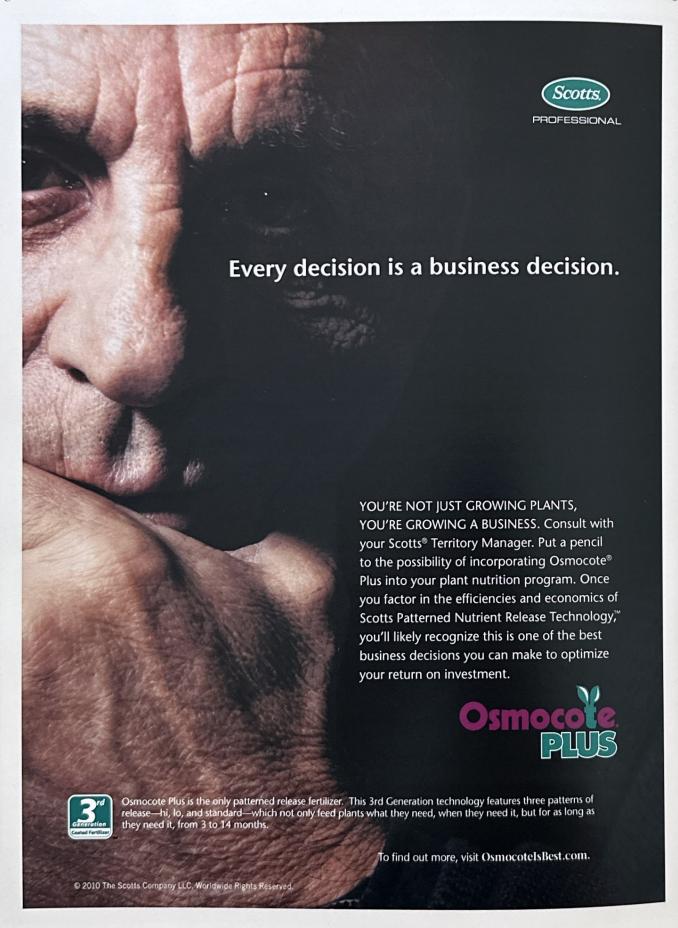
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## THE WEED DOCTOR'S CORNER

The Weed Doctor's Corner was written by Dr. Ron Strahan, Assistant Professor in Weed Science, LSU AgCenter, (P) 225.578.2392, (E) rstrahan@agcenter.lsu.edu. Updated versions of the LSU AgCenter's useful guides to controlling weeds, insect pests and plant diseases are available. Free downloads of the 2006 edition guides are available from the LSU AgCenter's Web site www.lsuagcenter.com

#### Flower Bed Weed Control Research Update

#### Is hand removing purple nutsedge better than spraying sedge killers?

Purple nutsedge (*Cyperus rotundus*) is one of the most common and persistent weeds infesting residential and commercial landscape plantings. We rank it as the worst weed in landscapes in Louisiana.

Sedgehammer and Certainty are two postemergent herbicides that are labeled for use in landscape beds for purple nutsedge control. These herbicides are effective but, they are not quick acting. Unfortunately, Sedgehammer and Certainty are just plain slow to kill the nutsedge sometimes taking up to 4 weeks to work. Often the landscape maintenance professional receives complaints from customers after the herbicides are sprayed because weeks may go by before the herbicide finally kills the nutsedge. Many of you forgo the herbicide and hand remove just to keep your clients happy. It is understandable if you decide to hand remove the weeds instead of spraying.

Have you ever wondered if hand removing purple nutsedge works better than spraying with Certainty or Sedgehammer? I am sure your clients like it when you hand remove a lot better, at least initially.

Since there can be a lot of pressure from clients to have an instant weed free flower bed, some landscape maintenance contractors are even hand removing purple nutsedge within a few days after Sedgehammer or Certainty applications. They are hoping that they can get good control and still keep everyone happy. But...are they sacrificing control and doubling cost to make their clients happy by hand removing after spraying?

We tried to answer these questions in research conducted last summer.

**Purple nutsedge study setup:** Research was conducted at Burden Center in Baton Rouge, LA in 2010 comparing applications of Certainty or Sedgehammer versus hand removal and hand removal following herbicide application on the control and re-infestation of purple nutsedge in landscape beds. The study was initiated on August 20, 2010.

The experiments were conducted in a mulched area allowed to infest over several years with a natural population of purple nutsedge. The population was extremely high at this location. In fact, the site averaged 56 purple nutsedge plants per ft² and had near 100% weed coverage at study initiation.

The treatments included: 1 time hand removal, Certainty (1.25 oz/acre), Sedgehammer (1.33 oz/acre), or Certainty or Sedgehammer followed by hand removal 1, 3, or 7 days after spraying. At the designated period, purple nutsedge was completely removed by hand leaving plots void of all emerged plants. Nutsedge plants were counted in the plots every two weeks.

#### Results of the experiment:

Is hand removing purple nutsedge better than spraying

#### them with sedge killers?

One month later, plots that were just hand removed were quickly re-infested and resulted in an average of 15 purple nutsedge plants per foot<sup>2</sup>. Plots that were sprayed with Certainty or Sedgehammer were much better and averaged only 0.1 or 0.2 purple nutsedge per foot<sup>2</sup>.

About two months later, Sedgehammer and Certainty plots sprayed and left undisturbed averaged about 0.5 nutsedge plants per foot². Plots that were just hand pulled averaged 22 purple nutsedge per foot². Where we just let the nutsedge persist without hand pulling or spraying, the population went from 56 to 65 purple nutsedge plants per foot². Obviously, spraying with Certainty or Sedgehammer was a lot better than hand pulling purple nutsedge in our study. We just don't get all of the underground storage tubers and chains when hand pulling purple nutsedge. Also, hand pulling stimulates the emergence of un-germinated tubers by loosening soil and mulch.

#### Can I hand remove purple nutsedge within a few days after spraying Certainty or Sedgehammer?

Well, in the short term (one month)...possibly. According to our study results, you can hand remove after spraying without significantly reducing control if you wait at least 7 days. Hand removing 3 days after spraying gave some really inconsistent results in the study. The results showed clearly that hand pulling 1 day after spraying nutsedge with either one of these herbicides was not a good idea. It is just not enough time for the herbicide to translocate through the plant down into the tubers.

After about 60 days, Sedgehammer and Certainty spray only plots still provided decent purple nutsedge control. However, all plots that received spray + hand removal had significantly higher reinfestation of purple nutsedge than the spray only plots after 60 days. Long term, you are better off to spray purple nutsedge in landscape beds and not hand remove the weeds afterwards, at least within the timeframe that we evaluated.

#### **Summary**

Although treatments were replicated 3 times, I will point out that this was a single study. I like to repeat studies before I feel comfortable making recommendations. I do feel pretty comfortable saying that in a high population, you are better off to spray the purple nutsedge in the landscape bed than hand pull it. If your client starts complaining about the presence of the weed, pull up some nutsedge with the chains and tubers intact and educate them on how the herbicide needs to have time to move down through the plant into the tubers to kill the weeds. Just make sure that you wait at least 7 days after spraying before you show them.

## LOUISIANA DEPARTMENT OF AGRICULTURE & FORESTRY Horticulture & Quarantine Program Update Japanese Beetle Survey

What are those odd-looking green and yellow traps hanging in your nursery? They may look like big lawn darts or left over bomb casings. But actually, they are Japanese beetle traps.

The Japanese beetle (JB), (*Popilla japonica*) is a damaging insect pest of vegetables, field crops and nursery stock that inflicts economic damage on U.S. nursery growers in the Northeast and Midwest. Heavy losses may result from grub injury to plant roots, adult feeding on foliage and flowers, and subsequent costs to control beetle populations. Adult JB prefer stone fruit trees, pome fruit trees, roses, common ornamentals and trees such as maple or birch. Grubs feed on roots of grasses, weeds or nursery stock.

Typically, JB does not travel far on its own and the primary means of spread is through man-assisted movement. This can be as adult hitchhikers on airplanes or, more commonly, as grubs, pupae or adults in the soil surrounding containerized and B&B nursery stock. USDA-APHIS-PPQ maintains a federal quarantine on selected airports nationwide to guard against adult JB movement and spread through air travel. The business of safeguarding against JB movement in interstate nursery stock, however, falls to the states. Through National Plant Board — an organization comprised of plant pest regulatory agencies in each state — a nationwide 'JB Harmonization Plan' has been established with guidelines for survey, treatment and movement of nursery stock. The goal is to reduce the risk of moving JB into areas where it has not become established.

While JB has gained a foothold as far south as northern Alabama and Georgia, Louisiana has managed to escape establishment of this pest.

The beetle is a temperate climate insect that prefers colder winters, so our subtropical climate provides a certain level of protection. But we still may be at risk. Because of this potential for JB populations to establish in Louisiana, LDAF maintains an annual trap survey program. The purpose is three-fold: to find JB early should it be introduced; to provide for quick action as needed to protect Louisiana's green industries; and to confirm freedom from JB populations so that other, non-infested states will accept our nursery stock shipments.

The JB survey program has been an annual LDAF activity since 1998. Each year LDAF deploys ~150 traps statewide. Most traps are placed at nursery grower sites, with a scattering of traps also placed at nursery stock dealer and landscape contractor locations. Specific site trap placement is based on risk factors including the presence of high-risk host material, particularly containerized or B&B stock shipped into Louisiana from JB-infested areas. Traps are equipped with a floral lure designed to attract male and female JB adults and a female sex pheromone lure to attract males. Survey begins in mid-February and continues through late August until such time as most JB adults, if present, will have emerged.

It is not unusual for one or two adult JB to be trapped each year. Such small trap catch numbers do not indicate establishment. In fact, in infested areas such as the northeastern U.S. it is not uncommon for traps to catch several hundred adult beetles over a short period of time. Instead, the presence of a few JB adults in a trap is considered to be an interception – JB adults that have emerged from stock received through interstate shipments. In almost every instance of a JB trap

(Continued on page 20)

#### THE SECOND GENERATION

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Forest Hill (Continued from page 1)

Board Member John Kavanaugh, Kavanaugh's Nsy.; O. D. and Elizabeth Chamberlain, O. D.'s Nsy.; Chome Riengxay, P. Riengxay, Samko Xanamape; Kan's Nsy.; Richard Vanlangendonck, Chambers Tree Farm; Kelly Patterson, Harold Poole Nsy./Mill Creek Growers; J. J. Jeters, Jeter's Liners; Steve Wade, Green Garden Nsy.; LNLA Past President, Pete Newton, Newton Landscape Group, Inc.; LNLA Board Member, Renee C. Vanlengendonck, Chambers Tree Farm; Stuart H. Roane, Evergreen Landscape Mgt. and others attended.

Non-LNLA members showed interest; selecting copies of newsletters, directories and membership application forms to take home.

After the meal Gerritt asked Severn to say a few words about LNLA. After that Chris Bass with Meadowbrook Insurance Group, Inc., (an endorsed LNLA Insurance Company) spoke about their workers compensation program and upcoming new health insurance. Severn mentioned that the other LNLA endorsed insurance company was Blumberg and Associates Inc., which handled a complete line of insurance coverage. Brochures were available about both insurance companies.

By 6:00 p.m. most folks had gone. Everyone felt the event was a success. Many of the potential members said they would send in their membership application form. Two, signed up that evening; Mill Creek Growers and Shane's Nursery.



## In the News

#### AFFILIATE ASSOCIATIONS

The Texas Nursery & Landscape Association Board of Directors The Texas Nursery to Daniel State of Directors has selected Amy Graham as the next President for the Association efhas selected Amy Graham as the Hollows Eddy Edmondson who will refire fective June 1, 2011. Graham follows Eddy Edmondson who will refire

Graham has served as Vice President for TNLA for the past nine Graham has served as vice treatment of the past nine years. She provided leadership for the Nursery/Landscape Expo, as well years. She provided leadership for the transery Landscape Expo, as well as the other services offered to the members. "I am extremely honored to be selected to serve as President of TNLA. This is an exciting, challed the organization. The leadership industry and the organization. lenging period for the industry and the organization. I look forward to exploring new ways we can maintain our relevance with members, while

Current TNLA Chairman of the Board Mark Harris announced the decision at the Annual Business Meeting in Fort Worth. Harris noted, "(Eddy) Edmondson's leadership created a financially strong organization that is one of the most highly regarded Green Industry associations in the country. His presence and steady hand helped create an outstanding staff in Austin that represents TNLA's membership with innovation

#### IN MEMORIUM

 $\bf Barbara$  Nelson, wife of Ira S. Nelson. Husband, Ira Nelson was a Professor at ULL and LNLA honoree of the Ira Nelson Scholarship Fund. Barbara was also known for her service to Louisiana's green industry. She was active in the Lafayette Woman's Club, and was retired from the ULL College of Agriculture's Horticulture Department as a librarian and an instructor. She had a wide range of gardening interests and served as the president of the Lafayette Garden Club, The Society for Louisiana Iris and The Louisiana Society for Horticultural Research. Memorial contributions may be made to the Ira Nelson Horticultural Endowment Fund at the University of Louisiana at Lafayette. Personal condolences may be sent to the Nelson family at www.delhommefuneralhome.com.

Japanese Beetle Survey (Continued from page 19)

catch, LDAF has confirmed that large containerized or B&B stock from a JB-infested area was present at the trap site.

When JB is found, treatment of any remaining host material that originated from an infested source may be required under LDAF oversight. Paperwork checks are initiated to determine whether the stock was treated at origin, if required. LDAF counterparts in the state of origin are notified. Careful records are kept of positive sites and the treatments applied. As a precaution, traps are deployed at any JB-positive locations in subsequent years to make sure the pest does not remain. And when JB trap time rolls around the following year, those oddlooking traps will again be keeping their vigil to safeguard our state's green industries.

(Continued from page 22)

the membership meeting in Mobile, AL. I humbly thank you for this great award and really don't feel worthy! God Bless you & thanks again. I really appreciate all of you. **Bob Thibodeaux** 



#### Landscape Design Sketchbook

-green laws, design principles, designer plants-Buck Abbey, ASLA Associate Professor, Robert Reich School of Landscape Architecture Louisiana State University

"The purpose of these regulations is to require the use of native vegetation and the preservation of indigenous plant communities....."

Model Code, Florida Native Plant Society, 2005.

#### Designing with Native Plants

One of the main concepts behind sustainable land-

scape design is designing with native plants and designing landscapes that mimic natural Louisiana landscape forms. To put it in the words of Lady Bird Johnson, a champion of native wildflowers and regional landscapes, designing with native plants is to design the landscape with a 'regional accent.' In Louisiana, this accent would speak of the ecology of prairies, deltas, pine savannahs, marshes, swamps, rolling hills, beaches, ridges, *cheniere's*; terrace faces and magnolia-pine-beech-oak forests. Louisiana has a wonderful landscape accent.

Designing with native plants is one of the principles of the Louisiana Yards & Neighborhood Program promulgated by the LSU Cooperative Extension Service. However, not specifically stated as design with native plants, the program uses the sobriquet "right plant, right place" to mean regional design with native plants. A better source of inspiration is the Model Landscape Ordinance for the use of Native Vegetation prepared by the Florida Native Plant Society. This model ordinance provides fundamental reasons why the use of native plants is critical to communities. Reasons for regulation include the creation of wildlife habitat, connected plant populations and how native plants reduce the use of potable water, fertilizers and pesticides. The ordinance goes on to imply that native plant regulation increase air quality, reduce the amount and cost of maintenance and limits in the use of invasive vegetation.

#### Designing with native plants generally tends to

create landscapes that are more naturalistic than formal. In Caroline Dorman's own words, gardens of native plants are preferred by those "who love the informality of Nature, with softly rounded masses of foliage, and flowers scattered freely by her hand." This is to say that naturalized landscapes must not show the hand of the designer.

Naturalistic landscape design tends to create less orderly landscapes yet landscapes that have a natural pattern such as might be created by variations in soils, moisture, wind, sun exposure, slope and elevation. Designing a native garden requires a good eye that can see the ways of Nature and reconstitute them into a usable landscape. Naturalistic design has been described as a landscape form that appears as though seeds have been naturally dispersed by wind, moving water or animals. Formal geometry in design gives way to plantings that creates natural forms of sweeping curves, irregular lines and baffled spaces.

But this is not to say that art in landscape design is not important. In fact it is more imperative and requires greater artistic talent to design and build natural forms that are beautiful, as well as ecologically correct but, do not show the hand of the designer.

Naturalistic design provides habitat, food and shelter for native wildlife. Naturalistic design thrives on the chemistry of natural soils and do not require supplemental fertilizers, manufactured nutrients, pesticide treatments and excessive maintenance care. Native plants will survive on natural rainfall and unlike exotic plants do not require underground irrigation systems. Native plants support local and migratory wildlife populations. Non-native plants often produce an excess of seeds, berries, or drupes that are not eaten by local wildlife, yet readily germinate and push native plants out. Some exotic plants such as Ligustrum sinense (Chinese Privet), Miscanthus sinensis (Chinese silvergrass), Tridacia sebifera (Tallotree) and Vinca minor (Periwinkle) actually become invasive and must be removed and destroyed.

Turf grass should be greatly reduced or even eliminated from the garden in favor of mulched beds that contain a layered canopy of overstory trees, understory trees, shrubs, vines and ground covers. Natural recycling ought to be incorporated into any landscape design so each native garden should contain space for recycling of all garden debris as natural mulch.

(Continued on page 22)

(Continued from page 21)

The site designer's first concern should be in preserving regional habitat. The second consideration ought to be rebuilding native habitat in regard to soil, vegetation and slope to blend into the regional ecology. And finally, the third concern should be capturing regional character in the design of housing, industry, commerce and open space systems with the use of native plants and native landscape forms.

"Designing With Native Plants", Part 2, will be continued in LNLA's 2nd quarter newsletter; Part 3 continued in the 3rd quarter newsletter.

Should readers like to contact Abbey, get in touch at <a href="mailto:lsugreenlaws@aol.com">lsugreenlaws@aol.com</a> . You may call at the Robert Reich School of Landscape Architecture at 225.578.1434.

#### 11th ANNUAL Nursery and Landscape GOLF SHOOTOUT



Friday May 6, 2011 Registration 7:00 - 8:15 am Shotgun Start at \$:30 am Entry Deadline: Tuesday May 3rd

LSU Golf Course Nicholson Drive at Burbank Drive Baton Rouge, LA



4-person scramble. Gift certificates awarded for first, second, and third place. Multiple flights will be formed if a sufficient number of teams enter. Individual entries and team entries accepted (maximum of one single digit handicap player per team). Red blaster holes, closest to pins, long drive contests, etc. are included.

Entry Fee \$50 / person or \$200 / team. Includes green fee, cart, range balls, refreshments, lunch, prizes, and 2 mulligans / person. Individual entries accepted - will assign teams if needed.

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Player Address	Handicap or Average Score	
Player Address	Handicap or Average Score	
Player Address	Handicap or Average Score	
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Attach check or money order payable to "Nursery and Landscape Fund" and forward to: Allen Owings, LSU AgCenter, 21549 Old Covington Highway, Hammond, LA 70403. For further information contact Allen Owings at 225.603.8096 (aowings/@agcenter lsu.edu) or Ed Bush at 225.578.1044 (ebush@agcenter lsu.edu). Registration deadline is May 3, 2011. All proceeds benefit LSU AgCenter nursery/landscape research and extension efforts





January 14, 2011

Dear Severn,

Thank you for your donation of \$325.00 to the HRIGeneral Fund. This donation was received on December 28,2010. Annual HRI donors ensure that HRI can continue to fund important research while making certain that we also meet our operational and adminis-

With donors like you, we are able to preserve our country and the green industry through quality plants and business practices that sustain the important relationship between the research and business communities.

Remember that your charitable contribution is taxdeductible. Please be advised that HRI gave no goods or services in return for this donation. For your records, HRI's federal identification number is 52-1052547. Please retain this letter for your tax purposes,

Thank you for your support.

Yours sincerely. Teresa A. Jodon, HRI Executive Director Research Affiliate of the American Nursery & Landscape Association 1000 Vermont Avenue, NW • Suite 300 Washington, DC 20005-4914



January 1, 2011

To the LNLA.

Thank you for all of the support that the LNLA has provided over the years. It means a lot to the students and serves as a great introduction for them to the green industry and to their professional association in Louisiana!

We look forward to the GSHE.

Thanks again, Peter Gallagher



February 2011

To LNLA Board,

Just a note to say thank you for the James A. Foret Award. Figured you all were up to "no good".

Allen Owings



February 25, 2011

Dear Allen and LNLA,

This "thank you" is way over due. I really appreciate being honored by the 'Distinguished Service Award' at

(Continued on page 20)



#### MINUTES LNLA BOARD OF DIRECTORS MEETING

#### Friday, January 21, 2011 Arthur Outlaw Convention Center Mobile, AL

(Condensed version; a complete set is available on the LNLA website)

The meeting was called to order at 7:07 A.M. by President, Todd Ellefson. Regular voting Members present included: Rick Cicero, John R. Kavanaugh, ReneeVanlangendonck, Buddy Lee, Nick Simoneaux, Margie Ann Jenkins, Pete Newton, Gerritt Monk, Todd Ellefson, Buddy Perino, Pat Newman, Mark Murrell and Severn C. Doughty, Sr. Non-voting Board Members present were; Walter Imahara and Allen Owings. Guests present were Chris Bass, Nancy Clay and Rusty Ruckstuhl. Seven Regular Members and Officers of the Board constitute a quorum and all 13 were present.

Todd welcomed everyone and asked them to stand for the Pledge of Allegiance. Afterwards he asked each Board Member to review the minutes of the last Meeting and if acceptable, move that they be accepted. Rick Cicero moved, seconded by Mark Murrell to accept the minutes. Motion carried.

Todd asked Pat Newman to give the financial report. Pat indicated that the financial report was the same as the report given at the Annual Meeting (see minutes of the Annual Meeting, 2011). Consequently, Pete Newton moved, seconded by John Kavanaugh to accept the financial report previously given at the Annual Meeting, 2011. Motion carried.

Pat told the Board that she had checked into CD interest percentages so that we could possibly invest some of the funds currently in the savings account. Interest rates were very low and the Board felt that it would be prudent to leave the money in savings until interest rates were higher – hopefully later this year. The Board did not want to tie up the funds for several years just so we could receive just a little more interest (2 to 2 ½ %).

Pat Newman reported on the GSHE Show by stating that the move-in went very smoothly in spite of 8 trains interfering with it on Wednesday morning. She indicated the James Harwell told her that we had 370 registrations on Thursday and there were 1800 preregistrations.

Todd asked Pat to review the 2011 budget. Pat indicated that the budget was lower this year than last year. Last year's projected revenues were \$101,250 and this year's was \$92,900. It was a very conservative budget. Pat, Pete, Todd and Severn attended the budget meeting and it went very smoothly and all felt this budget was very reasonable. For a copy of the 2011 budget, contact Severn. After a few comments Pete Newton moved, seconded by Nick Simoneaux, to accept the budget as presented. Motion carried.

Todd opened up the discussion on the Annual Meeting and many of the Board Members said they felt it went smoothly and we ended in record time 8:35 A.M. Severn handed each Board Member a copy of the descriptions of the awards and suggested that the Nominating Committee carefully review the descriptions when they begin to select award nominees for 2012.

Todd asked Severn to report on the Membership. Severn stated that we finished the 2010 year with a total of 421 members. This year so far we have received 116 member renewals: 31 growers, 13 retail, 40 landscape, 4 associate, 5 affiliate, 8 governmental/educators, 3 student, 1 sod, 1 arborist and 10 landscape architects. Severn indicated that Todd's letter to the Membership at renewal time gained us more donations to the Lighthouse and Beacon Funds than any time before. There were 15 people who donated so far and 10 donations were made to the Lighthouse Fund at \$36.50 each and 11 donations were made to the Beacon Fund at \$10.00 each for a total of \$475.00.

Discussion ensued about the invoicing of Members for membership renewals. It was stated that there was some confusion with some Members about being invoiced. For example some Honorary Members either asked why they received an invoice or sent in membership dues when as an Honorary Member there were no dues to be accessed. After more discussion Pete Newton moved, seconded by Pat Newman, to use the form Alabama used for membership renewals and second notices. Allen Owings stated that he would send Severn a copy of the Alabama form and we could pattern ours like theirs. Motion carried.

Allen gave an LSU AgCenter update by stating some dates for Field Days and other educational activities.

Todd then moved on to setting Committee Assignments for 2011 which included:

Membership Committee: Gerritt Monk, Chair, Mark Murrell, Margie Ann Jenkins, Buddy Lee, John Kavanaugh, and Renee Vanlangendonck

Website/Marketing Committee; Allen Owings, Chair, Severn C. Doughty, Sr., Buddy Lee and Renee Vanlengendonck

Nominating Committee: Pete Newton, Chair, Nick Simoneaux, Buddy Perino and Gerritt Monk

Newsletter Committee: Pete Newton, Chair, Pat Newman and Rick Cicero

Organizational Committee: Pat Newman, Chair, Mark Murrell, Pete Newton, Nick Simoneaux and Margie Ann Jenkins

Todd then moved to Old Business and asked Gerritt Monk to report on the Membership drive in Forest Hill. Gerritt stated that the date was set for Thursday, February 10, 2011 at the Senior Center in Forest Hill and would be from 4:00 to 6:00 P.M. He asked Severn to send out letters of invitation to folks in and around the Forest Hill area.

(Continued on page 24)

LNLA Board Meeting .... Cont'd from page 23

Todd asked Nancy Clay to give an update on Meadowbrook Insurance. Nancy stated that she was sharing the LNLA both at the GSHE Show and she felt that the arrangement had worked well. Mike Misuraca was no longer with Meadowbrook. A new national sales manager was hired at Meadowbrook in 2010 and rearranged some of the districts. Chris Bass was recently hired and will cover a portion of Texas and all of Louisiana from Alexandria south. A representative will be hired in the future to cover North Louisiana. She thanked the Board and stated there was a correction in the LNLA proposed budget for 2011. Meadowbrook would be paying a service fee of \$3,500.00, not \$3,000.00 as was stated in the budget.

Todd moved to New Business and asked Allen Owings to report on the June 16, 2011 LNLFSR Gala. Allen handed out a flyer stating all the information and asked everyone to acquire auction items. Severn handed out a color, tri-fold brochure to promote donations to the foundation. For more details on the Gala see the LNLFSR minutes.

Todd asked Severn to discuss the invitation of LDAF Commissioner, Dr. Mike Strain to the LNLA Annual Meeting in 2012. Severn indicated that by the time he contacted Dr. Strain his calendar was full and we needed to invite him to the Annual Meeting much earlier. After some discussion it was decided to ask Dr. Strain to the Annual Meeting and he could give an update on LDAF. Severn then passed around a report from Dr. Strain's campaign efforts and Severn thought the LNLA Board would like to know some of the donors to Dr. Strain reelection campaign.

Todd asked the Board to set the meeting dates for 2011. The Board decided on: April 13, 2011 and Walter Imahara offered his Imahara's Botanical Garden in St. Francesville, LA as the location (confirmed); July 20, 2011, Ralph and Kacoo's Restaurant on Bluebonnet Blvd. in Baton Rouge, LA (confirmed); October 12, 2011, Hammond Research Station, Hammond, LA (confirmed); and December 7, 2011, Pat's Restaurant, Henderson, LA (confirmed).

Severn passed around copies of the description of the Annual Meeting Awards and Severn stated that he paid the \$5.00 fee for the Secretary of State Annual filing report.

Todd asked Severn to present information about VALIC as requested by Laura Crnko. Severn stated that Laura's day job was working for The Variable Annuity Life Insurance Company (VALIC) and this company could offer LNLA Members information on their savings and retirement goals to include; Wealth Accumulation, Financial Planning, College Planning, Brokerage/Cash Management Accounts, Mutual Funds, Fixed and Variable Annuities, Life Insurance Investment Planning, Retirement Planning, Asset Allocation, Disability Insurance, Long-Term Care Insurance, Insurance Planning and Estate Planning Options. There was a considerable amount of concern about going with another endorsed company and for lack of a motion the request died on the floor.

Severn indicated to Todd that there were several add-on items to add to the agenda. First, Craig Roussel had contacted Severn and indicated that Rusty Ruckstuhl's term on the Horticulture Commission representing Landscape Horticulturists had expired and that he would like LNLA to nominate three individuals to serve on the Commission. Rusty Ruckstuhl was still very interested in remaining on the Commission so the Board nominated him as first choice. Nick Simoneaux indicated that he would be very interested in serving once Rusty stepped down and was chosen as second choice. Tom Fennell volunteered as third choice and the board asked Severn to respond to Craig as to LNLA's three choices. Severn responded to Craig Roussel on January 24, 2011.

Next item was a request for a letter of support for Yan Chen et. al., for a USDA Specialty Crop Grant proposal titled, 'Sustainable plant production and landscape implementation strategies, and public perception evaluation for turf-alternative landscape plantings'. There were a number of negative comments especially as it related to turf alternatives. Consequently, Nick Simoneaux moved, seconded by Buddy Perino, to reject the request for a letter of support from LNLA. Motion carried.

Lastly, Severn said that one of the graduates of the CNLP review and exam requested a bumper sticker stating that they were a 'LNLA Certified Nursery and Landscape Professional' so he could advertise his business by placing the bumper sticker on his vehicles and display in his office. Severn passed out a sample to the Board and stated that anyone who passed all 5 parts of the exam would qualify for this bumper sticker in addition to a name badge and certificate.

There being no more business, Nick Simoneaux moved, seconded by Rick Cicero, to adjourn the meeting. Motion passed and the meeting concluded at 9:05 A.M.

Post script to the Board Meeting minutes. On January 24, 2011 Allen Owings wrote a letter to all Board Members requesting that they reconsider their vote not to provide a support letter for the USDA Specialty Crop Grant revised proposal titled, 'Sustainable Production and Landscape Implementation Strategies and Public Perception Evaluation for Ornamental Meadows on University Campus'. On January 25, 2011 President, Todd Ellefson sent an email communication stating, "In response and consideration of Allen's comments, I am requesting that the Board reconsider the motion made by Nick Simoneaux, seconded by Buddy Perino, which stated to reject the request for a letter of support from LNLA. Therefore, please respond by email to me what your vote would be for reconsidering the rejection of a support letter and if you vote, yes, please consider a motion and a second in favor of support for a letter.

All thirteen voting Board Members indicated that they supported the reconsideration and Pete Newton moved, seconded by Margie Ann Jenkins, to provide a support letter to Dr. Yan Chen in support of their proposed project. All thirteen voting Board Members voted, yes, by email to support the motion. Todd declared motion passed via email on January 28, 2011 and Severn sent a letter of support to Dr. Yan Chen.



# MINUTES LNLFSR BOARD MEETING JANUARY 21, 2011 ARTHUR OUTLAW CONVENTION CENTER MOBILE, AL

President, Pete Newton welcomed everyone to the meeting at 9:20 A.M. and asked them to stand for the Pledge of Allegiance. Board Members present were: Todd Ellefson, Danny LaFleur, Allen Owings, Tom Fennell, Rusty Ruckstuhl, Monty Ingle's, Pete Newton, Pat Newman and Severn C. Doughty, Sr. Five Officers and Board Members constitute a quorum and all nine were present.

Pete asked the Board to review the minutes of the last meeting and if correct, move that they be accepted. Monty Ingle's moved, seconded by Todd Ellefson, to accepted the minutes. Motion carried.

Pete moved on to Committee Reports and asked Allen Owings for a Scholarship Committee report. Allen stated that for 2010 LNLA provided the \$6,000.00 scholarship funds and that beginning in 2011 the Foundation (LNLFSR) will fund them.

Pete then asked Pat Newman to give a report on the Budget Committee. Pat stated that she, Pete and Severn would meet and prepare a budget. Pat then gave the financial report, stating that the Foundation had \$88,872.33 in a Capital One checking account as of December 31, 2010. Severn C. Doughty, Sr. moved, seconded by Danny LaFleur, to accept the financial report. Motion carried.

Allen stated that revenues collected from the silent auction at the LNLA hospitality amounted to \$1,668.00. Monies received from the Inaugural Gala and the silent auction would be split; 40% to be given in scholarship funds and or research awards; and 60% would be applied to the principle investment each year.

Pete asked Rusty to report on the Research Committee. After some discussion it was decided that after the Executive Secretary received a research grant proposal, it would be distributed to the Research Committee, which is the entire Foundation Board, either electronically or by mail to all members. Rusty would then communicate by email a deadline date for members to approve or disapprove the request and if further deliberation were necessary, a conference call would be set up to discuss it. Currently, Allen Owing had a \$20,000 request since last year and he will resend that request to the entire Board once a budget has been prepared and approved later this winter.

Pete moved to Old Business and asked Severn to give each person the Foundation Committee assignment list, a copy of the Foundation promotional, color tri-fold and a report on the letters to donors. Severn stated that two basic letters were sent to 57 people/firms thanking them for their donations.

Pete asked Allen to discuss the progress of the June 16, 2011 Gala, Allen passed around the Gala Flyer and stated that it would be held at Mike Richard's, Bayles Conference Center, 6 to 9 P.M. in the Rip Van Winkle Gardens, Jefferson Island, LA. A special presentation would be made by Dr. Neil Odenwald, special invited guest would be Dr. Mike Strain, Commissioner of LDAF and a live auction plus a silent auction, drinks and heavy hors d'oeuvres would be included. It was mentioned that perhaps people could come at 4:00 P.M. and tour the gardens until 6:00 P.M. when the Gala would begin. Allen further stated that he would contact the Gala Committee which consisted of Dan Gill, Danny LaFleur, Buddy Lee, Pat Newman, Pete Newton, Rusty Ruckstuhl and chairman, Allen Owings, to set times and dates for the committee to meet.

Pete moved to New Business and asked Pat to discuss placing some Foundation money in CD investments. Pat indicated that the percentages were small and we would have to tie up Foundation funds for several years to acquire larger percentages. The Board, however, decided to put \$63,815.36 plus 60% of net funds collected at the Inaugural Gala and the Hospitality silent auction into a one year CD.

Pete asked the Board what meeting dates for the Foundation would be appropriate for 2011. It was agreed that we would meet again after the October 12, 2011, LNLA Board Meeting at the Hammond Research Station at 3:00 P.M. The next meeting would be at the GSHE Show, at the end of the LNLA Board Meeting, January 20, 2012 at 9:00 A.M.

Pat indicated that the Firm of Lee Gray, CPA asked the Foundation to sign an agreement for them to prepare necessary financial statements and file income tax for the Foundation. Allen Owings moved, seconded by Tom Fennell to sign the agreement for the firm of Lee Gray, CPA to prepare necessary financial statements and prepare the Foundation Income Tax each year. Motion carried.

There being no more business Todd Ellefson moved, seconded by Monty Ingle's to adjourn the meeting. Motion carried and the meeting concluded at 10:12 A.M.

#### CALENDAR OF EVENTS

#### **April 2011 - January 1012**

#### 2011

April 2-3 Spring Garden Show

New Orleans Botanical Garden, City Park, New Orleans, LA Contact: Allen Owings, (E) aowings@agcenter.lsu.edu

April 13

LNLA Board of Directors & Officers Meeting Imahara's Botanical Garden, St. Francisville, LA Contact: Severn Doughty, Sr., (P) 318.872.4677,

(E) scd357@cmaaccess.com

May 6 11th Annual Nursery & Landscape Golf Shootout

LSU Golf Course, Baton Rouge.

Contact: Allen Owings, (E) aowings@agcenter.lsu.edu

June 16 LNLFSR Gala II, Bayles Conference Center,

> Rip Van Winkle Gardens, Jefferson Island, LA Contact: Allen Owings, (E) aowings@agcenter.lsu.edu

June 22-23Mid South Green Industry Conference —New Date!

Eagle Ridge Conference Center, Raymond, MS

Contact: www.msnla.org

July 14-15 CNLP - Rescheduled; see Sept 22-23rd.

July 20 LNLA Board of Directors & Officers Meeting

Ralph & Kacoo's Restaurant, Bluebonnet Blvd., Baton Rouge

Contact: Severn Doughty, Sr., (P) 318.872.4677,

(E) scd357@cmaaccess.com

Aug 18-21 Nursery / Landscape Expo

Dallas Convention Center, Dallas, TX Contact: www.nurserylandscapeexpo.com

Sept 1 **NW LA Nursery Meeting** 

Location TBA, Shreveport, La.

Contact: Severn C. Doughty, Sr., (E) scd357@cmaaccess.com

Sept 9 **SELNA Trade Show** 

Magnolia Park, Folsom, La.

Contact: Annie Coco, (E) acoco@agcenter.lsu.edu

Sept 22-23 Certified Nursery & Landscape Prof. Review & Exam

Ira Nelson Horticulture Center, ULL, Lafayette, LA

Contact: Severn Doughty, Sr., (P) 318.872.4677,

(E) scd357@cmaaccess.com

Oct 5 Ornamental & Turfgrass Comm. Pesticide Applicator Re-

Certification, Location TBA, Lafayette, La.

Contact: Karen Nix, (E) knix@agcenter.lsu.edu

Oct 5 LA Irrigation Assoc. Annual Meeting & Re-Certification

Ralph & Kacoo's Restaurant, Bluebonnet Blvd., Baton Rouge

Contact: Severn Doughty, Sr., (P) 318.872.4677,

(E) scd357@cmaaccess.com

Ornamental & Turfgrass Commercial Pesticide Applica Oct 5

tor Re-Certification, Location TBA, Lafayette, LA

Contact: Karen Nix, (E) knix@agcenter.lsu.edu

LNLA Board of Directors & Officers Meeting Oct 12

Hammond Research Station, Hammond Contact: Severn Doughty, Sr., (P) 318.872.4677,

(E) scd357@cmaaccess.com

Landscape Horticulture Field Day Oct 13

Hammond Research Station, Hammond, LA Contact: Regina Bracy, (E) rbracy@agcenter.lsu.edu

Nov 9-10 LIA Irrigation Basics Certification & Re-Certification

Ralph & Kacoo's Restaurant, Bluebonnet Blvd., Baton Rouge

Contact: Severn Doughty, Sr., (P) 318.872.4677,

(E) scd357@cmaaccess.com

Ornamental & Turfgrass Commercial Pesticide Applica Nov 16

tor Re-Certification, Location TBA, Kenner, LA

Contact: Karen Nix, (E) knix@agcenter.lsu.edu

**LNLA Board of Directors & Officers Meeting** Dec 7

Pat's Restaurant, Henderson, LA

Contact: Severn Doughty, Sr., (P) 318.872.4677,

(E) scd357@cmaaccess.com

2012

Jan 18-20Gulf States Horticultural Expo

Mobile, AL

Contact: www.gshe.org



LNLA Annual Breakfast Meeting, GSHE, Mobile, AL

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