



LOUISIANA Nursery & Landscape

NEWS

JANUARY/FEBRUARY/MARCH 2003

Louisiana Nursery and Landscape News is a quarterly newsletter produced by the Louisiana Nursery and Landscape Association as a member service. The opinions and statements expressed herein do not necessarily represent the views of LNLA, its staff, Board of Directors, or its editors. Likewise, advertisements do not constitute an endorsement of the featured products or services. *

Arbor Day Poster Contest Winners Announced LNLA Sponsors Prizes

In celebration of Arbor Day on January 17th, Commissioner of Agriculture and Forestry Bob Odom announced the winners of the statewide Arbor Day poster contest. All poster entries were created based on the theme, "Trees are Terrific..... From Acorn to Oak." Odom said all of the entries in the contest were outstanding and deserving of special praise. "I am proud that these students are excited about forestry and trees. Each year the Department of Agriculture and Forestry sponsors poster contests and science fair awards to help generate interest in ag and forestry-related subjects," Odom said. "It's good for students to learn about the backbone of this state's economy and culture, and their enthusiasm shows in their work." Marshall Cupples, a student at J.B. Nachman Elementary in Alexandria, won first place; Julie Pope, a student at South Highlands Elementary in Shreveport, won second place; and Shaneka King, a student at Dwight D. Eisenhower Elementary School in New Orleans, won third place. Courtney Aikman, a student at Holy Cross Elementary in Morgan City, and Sydney Kaspar, a student at Immaculate Conception Cathedral School in Lake Charles, were selected for Honorable Mention. The National Arbor Day Foundation sponsors the Arbor Day poster contest in all 50 states. Each state winner is sent to the national contest that is judged later in the spring.

The three winning posters will be on display at the LDAF building in Baton Rouge until April. All of the winners will be presented their awards in ceremonies to be arranged at their schools. Cupples will receive a \$100 cash prize from the Louisiana Nursery and Landscape Association, a tote bag of prizes from the National Arbor Day Foundation, and a certificate and tree seedling from LDAF. Both Pope and King will receive \$50 and \$25 cash prizes, respectively, from the association, and other prizes from the Arbor Day Foundation and LDAF.

The poster contest is open to all fifth-grade students across the state at their individual schools. Winners at the school level are then sent to the state contest and the state winner is sent to compete for the national title.

"I wish Marshall the best of luck at the national contest and hope his poster comes back a winner," Odom said. *

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**LOUISIANA
NURSERY &
LANDSCAPE
ASSOCIATION**

MEMBERSHIP 2003

Time to pay \$\$\$ annual dues
(*application on last page)

2003 LNLA Officers, Board & Committees

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PAST PRESIDENT

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Nathan Dondis, Greengate Garden Center, 337.477.6080

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Murphy Johnson, George Johnson Nursery, 318.748.6715

Beth Perkins, Banting's Nursery, 504.436.4343

Laney Strange, Mid-state Nursery, 318.484.2071

Mark Womack, Ganiers Southdown Gardens, 985.879.2115

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Laura Crnko, 225.667.4744

Robert Trawick, LSU AgCenter, 225.578.2222

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FINANCE COMMITTEE

Cody Arceneaux, Pat Newman, Nathan Dondis

GSHE REPRESENTATIVES

David Lowery, Pat Newman

LDAF PROMOTION

Dan Gill, Tom Fennell, Beth Perkins, Rob Trawick, Rick Webb

LDAF RESEARCH

Randy Bracy, Murphy Johnson, David Lowery, Pat Newman

LOUISIANA FARM BUREAU NURSERYMEN'S COMMITTEE

Larry Brasseaux, Robby Barry

MAGAZINE

David Lowery, Beth Perkins, Rob Trawick

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RESEARCH PRIORITY COMMITTEE

Dan Devenport, Danny LaFleur, Pat Newman

SCHOLARSHIP

Dan Gill, Laney Strange, Allen Owings

SOCIALS

Cody Arceneaux, Dan Devenport, Allen Owings

WEBSITE MANAGER

Gary Marmillion

WELCOME !
LNLA New Members
January - February 2003

Custom Aggregates/Custom Crete
Van Stockstill

Delgado College
Jason Reed
Susan Giordano

Hilltop Arboretum - LSU
Susan Broussard
Tica Hartman

Louisiana State University
Dexter Fontenot
Kiki Karsh
Mickey Kleinhenz
Jessica LaBorde
Heather Pecot
Terri Sschexnaydre

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Stuart Briscoe

Mississippi State University
Christine Coker

R S P Landscape
Robert Packnett

SMI Farm, Inc.
Bryon Clegg

Southeastern Louisiana University
Angela Pizzalato
Clifford Chaslton
Thomas Fultz

Tatty Company
Thomas Dutel





**Louisiana Nursery and Landscape Association
Board of Directors Meeting
December 11, 2002
Nelson Memorial Building – LSU Campus
Baton Rouge, LA**

The meeting was called to order at 10:30 am by David Lowery. The meeting was held at the Nelson Memorial Building on the LSU campus in Baton Rouge, LA. Attendees were Cody Arceneaux, David Lowery, Pat Newman, Randy Bracy, Nathan Dondis, Tom Fennell, Beth Perkins, Robert Trawick, Allen Owings, Andy Zimlich, Dan Devenport, Murphy Johnson, Laney Strange, Danny LeFleur, Mark Womack and Laura Crmko. Guests present were Ed Bush (LSU), Roger Hinson (LSU), David Himelrick (LSU) and Carlos Smith (LSU). Board member absent was Dan Gill.

Motion was moved by Dan Devenport and seconded by Murphy Johnson to accept the minutes of the September 18th board of directors meeting as submitted. Motion passed.

Cody Arceneaux presented the financial report for the third quarter of 2002 showing income of \$22,856.24 with expenses of \$20,802.07. This translates to a 2002 income of \$99,478.80 with expenses of \$90,168.81 through the third quarter. Dan Devenport moved, Randy Bracy seconded, that the financial report be approved as presented. Motion passed.

David Lowery and Pat Newman reported on the upcoming GSHE event. At the November GSHE board meeting it was approved to split GSHE income over \$150,000 in a 50% (Alabama), 25% (Louisiana), and 25% (Mississippi) percentage. An increase of 50-80 booths is expected with the new floor plan.

The LNLA social will be held on Thursday night at the GSHE. Budget of \$2,000-2,500. Membership meeting will be held on Friday morning at the GSHE.

David Himelrick gave a LSU Department of Horticulture update (positions, new ornamental and turfgrass research area at Burden Center, turfgrass situation, landscape construction curriculum, and spring garden show). After considerable discussion, Randy Bracy moved, Pat Newman seconded, that LNLA provide \$3,000 in promotion money to assist with Baton Rouge Spring Garden Show. Motion passed.

Roger Hinson gave an update on the green industry economic study – it is completed and final information should be available in January or February.

Allen Owings and Robert Trawick provided an educational program update.

“Plants for Louisiana” booklets was discussed at length. Should arrive in January prior to GSHE. Pat Newman moved, Beth Perkins seconded that each member will receive a free copy and order form will be available to order books at \$1 each plus appropriate shipping and handling. Motion passed. Quantities available to order will be restricted if needed. (Executive secretary note – booklets delivered in January and provided to members at LNLA membership meeting in Mobile. \$25,000 printed 30,000 copies).

LNLA will provide the five \$1,000 scholarships budgeted at the membership meeting in January. Laney Strange, Allen Owings, and Dan Gill are the scholarship committee.

Dan Devenport moved, Danny LeFleur seconded, to fund Ed Bush’s fire ant research project. \$2,750 now and \$2,750 in third quarter of 2003. Motion passed.

Allen Owings provided announcements on the Dodson Group/Meadowbrook Insurance merger.

Allen Owings announced the SNA State Officers Conference in February 2003.

David Lowery announced that Nathan Dondis has agreed to be nominated for treasurer for 2003. Cody Arceneaux will be nominated for vice-president and Pat Newman for president.

Being no further business the meeting adjourned at 2:30 pm.*

Nursery and Landscape GOLF SHOOTOUT



Friday May 30, 2003

Registration 7:00 - 8:15 am
Shotgun Start at 8:30 am
Entry Deadline: Tuesday May 27th

LSU Golf Course

Nicholson Drive at Burbank Drive
Baton Rouge, LA



Format

4-person scramble. Gift certificates awarded for first, second, and third place. Multiple flights will be formed if a sufficient number of teams enter. Individual entries and team entries accepted (maximum of one single digit handicap player per team). Red blaster holes, closest to pins, long drive contests, etc. are included.

Entry Fee

\$50 / person or \$200 / team. Includes green fee, cart, range balls, refreshments, lunch, prizes, and 2 mulligans / person. Individual entries accepted - will assign teams if needed.

Sponsorship Opportunities

\$150 / hole. Includes tee box sign, recognition in shootout program, and complimentary listing in Louisiana Nursery and Landscape Association quarterly newsletter and magazine. Sponsorship includes one player's entry.

Registration

Team Entry or Individual Entry (please circle to indicate)

Player _____ Handicap or Average Score _____
Address _____

Player _____ Handicap or Average Score _____
Address _____

Player _____ Handicap or Average Score _____
Address _____

Player _____ Handicap or Average Score _____
Address _____

Sponsorship

Attach Business Card (if available / applicable)

Company Name _____ Contact Person _____

Address _____

Phone _____ Fax _____

Attach check or money order payable to "Nursery and Landscape Fund" and forward to: Allen Owings, LSU AgCenter, P. O. Box 25100, Baton Rouge, LA 70894-5100. For further information contact Allen Owings at 225.578.2417 (aowings@agctr.lsu.edu) or Ed Bush at 225.578.1044 (ebush@agctr.lsu.edu).
Registration deadline is May 27, 2003. All proceeds benefit LSU AgCenter nursery and landscape research and extension efforts.

Making Money AND Saving Water!

By Mark Mayberry

I enjoyed meeting so many of you at the Gulf States Expo. What a terrific event!

As 2003 sets sail, there are many things to consider. If you were to set sail with your company, I don't care how much you spend on a boat, you won't go very far if you don't have enough water. Similarly, I think you'll agree, without water, it will be difficult to look towards a promising future in the green industry.

I hope that you took the opportunity to see Andy Hull's presentation at The Gulf States Expo. I've known Andy since we met at Landscape Ontario a few years back. Andy's a neighbor of mine in Atlanta, but it took a trip to Toronto for me to finally meet him. Andy's an expert when it comes to making water work **FOR** the green industry, not against it. I recently sat down with Andy, and asked him to share his expertise with you.

Andy started the conversation by saying, "The Green Industry is in a perfect place to be part of the solution for water quality and quantity. The question that every green industry leader must ask is, "How can we diversify our products and services, resulting in a positive impact on these environmental concerns?"

As Andy says, "It's a mindset change – from the previous value in the community (aesthetics and increasing property value), we must address environmental issues (such as storm water runoff and non-point source pollution)." Andy states that water quality and quantity issues have been affecting every green industry company for quite some time, and this issue is not going to go away by itself. Andy sent chills down my back when he said, "There is no more water!"

Unfortunately, the government does not understand that there is a difference in a landscaper watering new work and a homeowner watering their gardens. Laws are passed – or are attempted to be passed – without the proper understanding from our legislators. Too often, the correct solutions are not even presented.

Andy says that, "We have to consider how we can play a positive role in improving these environmental concerns. We must become partners (as experts) with the people that make environmental decisions in our state, water purveyors, etc. It is important that we create a respect and a partnership with our communities. The bottom line is this – you must become "the expert on landscape water use!"

For everyone in the green industry – no matter what segment – you must help the end users create a "landscape system." As Andy says, if you are a garden center, you can partner with a

landscape company. Our Customers must understand that the landscape has a function. Andy made his point when he reminded me that there is limited runoff in a wooded area. By creating a natural landscape system, there are several benefits:

1. You can relay the landscape system concept to our Customers, as a way to increase the value of their property.
2. You – and your Customers - decrease the use of water.
3. You reduce contaminants that come off streets and roofs.
4. You reduce need for fertilizers by using organic materials, such as compost – this helps reduce the need for synthetic fertilizers.
5. You reduce the need for pesticides – the landscape system will be healthier, and the plants will be under less stress, so they will require less pesticides.

I asked Andy what steps my readers could take to add dollars to their bottom line – and help the ecology too! Here are some of the steps he listed:

1. Andy sees a large opportunity in creating landscape audits. As part of your service, you go into homes and review their irrigation systems to see if it is correctly programmed. Look at each zone and consider the water use. You can retrofit the irrigation system.
2. Help developers with things like banks with compost blankets, compost burms, etc. Help stabilize erosion and sedimentation through the use of compost. A landscape contractor needs to be involved earlier in this process!
3. Once you have the contract to do the landscaping, create the compost product within the landscape system by using the compost to create a more sustainable landscape.
4. When the landscaping is complete, there are many opportunities with maintenance, continuing to help your Customers with the reduction of water and fertilizers.

It is important that you (and your green industry partners) are involved from the beginning with the developers, legislators AND the owners. Developers will see this as an opportunity to be unique, and will be able to advertise their communities as "green communities" or environmental communities." The future is bright – but only if you have enough water to fuel your bottom line.*

To contact Andy and learn specific ways that you can add to your bottom line, call him at (770) 928-4791. Or send Andy an e-mail at hull@giyp.com.

Mark Mayberry is an international speaker, author, and consultant. Mark wants your input about his newsletter! Please write him at: The Mayberry Group, 6015 Twinpoint Way, Woodstock, Georgia 30189. You can call Mark at (800) 394-6138, or send Mark an E-Mail. (Mark@Markmayberrv.com) Visit Mark's website at www.MarkMayberrv.com!

IN THE NEWS

Azalea Chapter of Louisiana Elects New Officers

The Louisiana chapter of the Azalea Society of America recently elected new officers for 2003. **Jim Campbell** will be president. Other officers include Vice President - **Tom Milner**, Treasurer - **Margie Jenkins**, Recording Secretary - **Keith Pendergraft**, and Corresponding Secretary - **Larry Brown**.

The chapter recently contributed \$1000 to the national ASA treasury as part of an effort to eliminate the current budget deficit.

Joseph Ernest Bush Jr

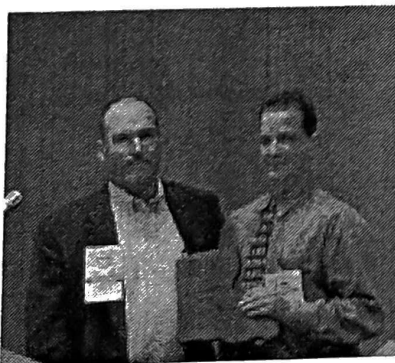
Joseph Ernest Bush Jr. died Monday, January 20, 2003, at 2:15 A.M., at his home. He was 81. Mr. Bush was a retired Horticulturist and assistant manager of City Park in New Orleans for 34 years. He was a graduate of S.L.I., a navy veteran of WW II, a Knight's of Columbus third degree charter member of the Ludovicum Council #4663 and a member of the Feed the People Program. Donations to The American Cancer Society, 2200 Veterans Blvd., Suite 214, Kenner, LA. 70062.

LNLA Nurserypersons for 2003 :

Beth Perkins and **Ruth Chauff** of Banting's Nursery in Bridge City (Jefferson parish) were named the co-recipients of the LNLA Nurseryperson of the Year for 2003 during the recent membership meeting held during the Gulf States Horticultural Expo in Mobile. Congratulations to Ruth and Beth!



LNLA's Young Nurseryperson for 2003:



Cody Arceneaux, sales manager at Live Oak Gardens in New Iberia, was named the LNLA Young Nurseryperson of the Year for 2003 at the recent membership meeting held during the Gulf States Horticultural Expo in Mobile. Cody just completed a term as LNLA treasurer and is

currently LNLA vice-president.

LNLA Awards Scholarships for 2003

The Louisiana Nursery and Landscape Association awarded scholarships for 2003 at their annual membership meeting in Mobile during the Gulf States Horticultural Expo. Winners are **Karen Blackburn** (Southeastern Louisiana University), **Heather Pecot** (Louisiana State University), **Russell Harris** (Louisiana State University), **Julie Fullenwider** (Louisiana Tech University), and **Timothy Quebedeaux** (Louisiana State University).



Fullenwider is a senior in ornamental horticulture at Louisiana Tech. She maintains a 3.6 grade point average and is current president of the Louisiana Tech horticulture society. She also just completed a term as vice-president of the ASHS - Southern Region's Association

of Collegiate Branches.

Harris is a master's student at LSU. He is majoring in horticulture with a minor in entomology. He has a 4.0 grade point average and is a licensed horticulturist, landscape contractor, and pesticide applicator.



Quebedeaux is a senior in ornamental horticulture at LSU. He is current president of the horticulture club at LSU. He is a licensed landscape contractor and horticulturist and also has completed the LNLA certified nursery professional program.



Blackburn is a senior in ornamental horticulture at Southeastern Louisiana University. She is currently vice-president of the horticulture club at SLU.

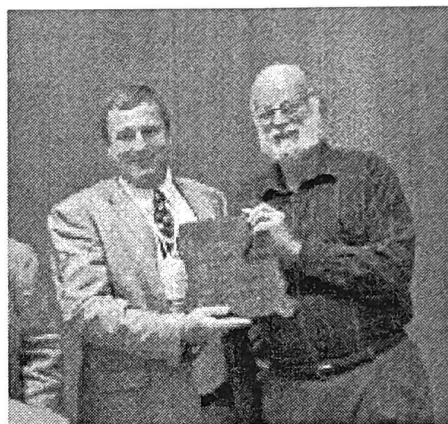
IN THE NEWS

Pecot is a master's student at LSU. She has a 4.0 grade point average in graduate school. She has been employed at Louisiana Nursery in Baton Rouge and Fortenberry Nursery in Walker.



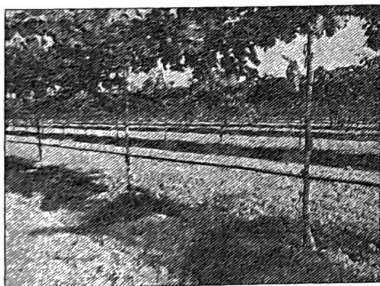
Marshall Mugnier Received LNLA Foret Award

Marshall Mugnier, owner of Marshall's Nursery in Lafayette, is the 2003 recipient of the James A. Foret award for career contributions to Louisiana's green industry. This award was presented at the recent LNLA membership meeting held during the Gulf States Horticultural Expo in Mobile.



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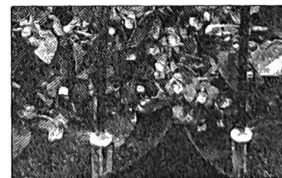


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September 11 - 12
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New Orleans

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- Sec #2- Understanding Pests and Their Control
- Sec #3- Culture of Nursery Stock in Retail Yards
- Sec #4- Landscape Contracting, Tree & Turf Mgt.
- Sec #5- Plant Identification

\$35 per person for manual review only (no exam) in preparation for LDAF license test or professional training.

\$60 per copy of, "Louisiana Nurserymen's Manual for the Environmental Horticultural Industry", the suggested manual for this course.

Name / Section

Fee(s)

Name / Section	Fee(s)
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Date: _____

For further information contact: Robert Trawick

Ph 225/ 578-2222
Fax 225/ 578-0773
E-mail rtrawick@agctr.lsu.edu



**2003
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June 3 - 5, 2003
Eagle Ridge Conference Center
Hinds Community College - Raymond, MS**

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Attendees: (3 or more attendees from same business \$65.00 each, less than 3 - \$75.00 each)
(List each attendee on a separate line)

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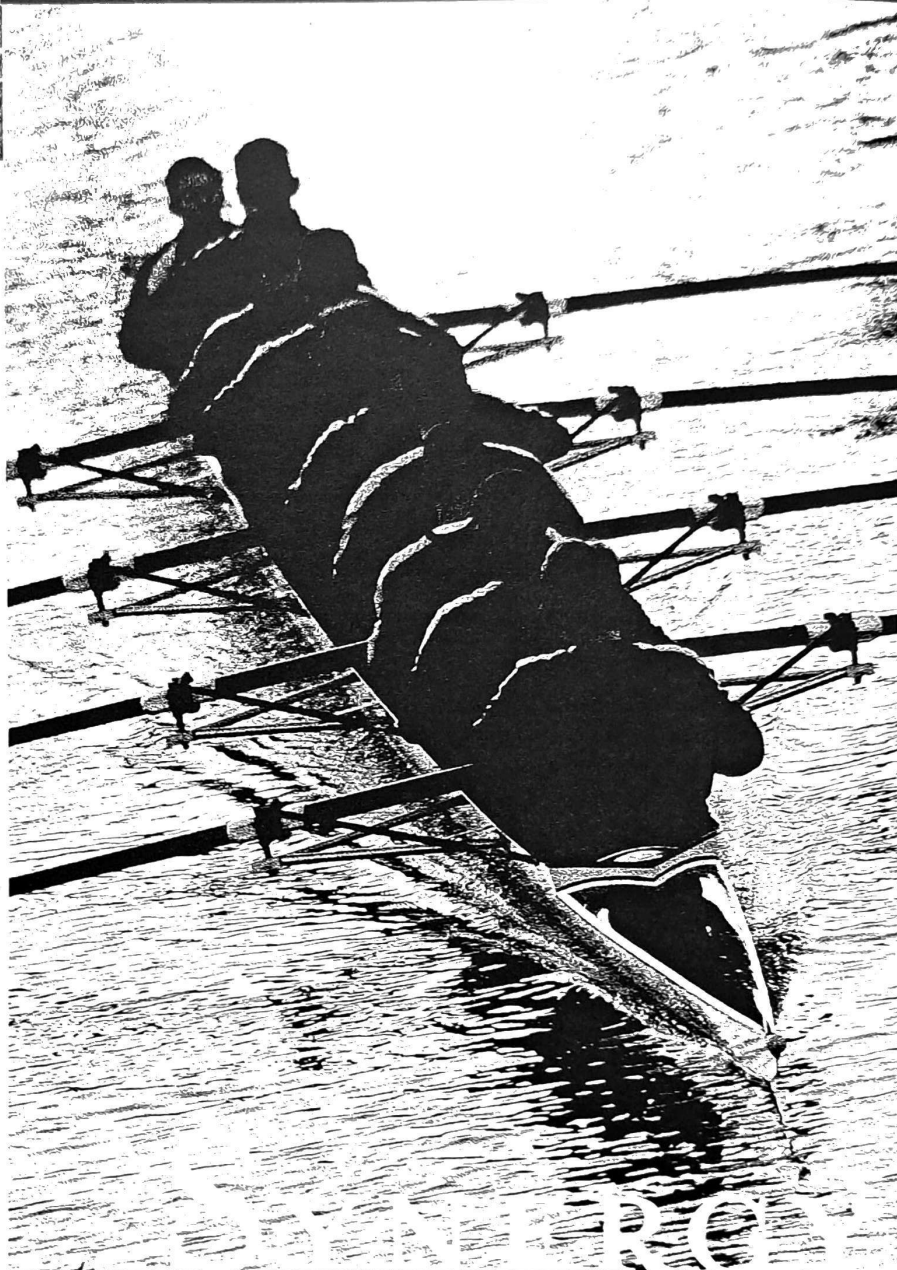
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SYNERGY

The interaction of two or more forces so that the combined effect is greater than the sum of their individual effects.

BEST-SELLING LOUISIANA GARDENER'S GUIDE OFFERS NEW PLANTS, FULL-COLOR FORMAT

FRANKLIN, Tenn. – The best-selling gardening book for Louisiana residents, the Louisiana Gardener's Guide, is now updated with new plants, added information and a new full-color format. Originally released in 1997, the Louisiana Gardener's Guide: Revised Edition (Cool Springs Press, \$24.99) authored by Dan Gill and Joe White, now provides the most current gardening advice, tips and techniques for gardeners in Louisiana.

"The first book was an excellent source of gardening information," shared Gill. "With the revised edition, we updated the plants and the information, along with the book's format, to make it the essential book for Louisiana gardeners." The new four-color format of the Louisiana Gardener's Guide: Revised Edition offers quick reference symbols to indicate each featured plant's characteristics, habits, and basic requirements for active growth. With specific information on more than 180 plants, this 272-page book is an easy-to-follow guide that references each plant by its common and botanical names. In addition, the authors suggest companion planting and design elements to complement each plant in the book and the existing plants in the gardener's landscape.

The Louisiana Gardener's Guide: Revised Edition also includes:


- Thirteen chapters detailing the selection, planting and care of Annuals, Bulbs, Corms and Rhizomes, Groundcovers and Ferns, Ornamental Grasses, Palms, Perennials, Perennial Vines, Roses, Shrubs, Trees, Tropicals, Turfgrasses and Wildflowers;
- A glossary of gardening terminology and an extensive bibliography;
- A list of Louisiana gardens to visit;
- A list of the LSU Agricultural Extension Offices;
- Detailed information on controlling pests on Roses; and
- Advice on pruning and fertilizing trees.

Author, professor and broadcaster, Dan Gill, earned his M.S. in Horticulture from Louisiana State University in 1980 and worked as an LSU AgCenter Extension horticulturist for more than 20 years. In 2001, Gill accepted a new state position in Baton Rouge as Associate Professor of Consumer Horticulture and currently writes a weekly column for the Times-Picayune and a monthly column for Louisiana Gardener Magazine. In addition, Gill appears weekly on WWL-TV, hosts the Saturday morning WSMB Garden Show, and serves as the spokesperson for the LSU Agricultural

Center's "Get It Growing" project. Gill is the author of Month-By-Month Gardening in Louisiana and the co-author of Month-By-Month Gardening in Texas, both published by Cool Springs Press.

Joe White served as area agent in horticulture production and marketing for the LSU Agricultural Center/Extension Service for almost 29 years. With an M.S. in Horticulture and a Doctor of Philosophy in Horticulture, White previously wrote for Louisiana Gardener Magazine, provided hundreds of horticultural telecasts on KBCL and KNCB and has been a regular columnist for the Shreveport Times for 30 years. White was also one of the founders of and occasionally appears on "Successful Gardening," a Master Gardener educational program on Times Warner Cable. White is a charter member of the Louisiana Horticulture Society and was the recipient of a Professional Achievement Award in 2001 from the Louisiana Nursery and Landscape Association.

The Louisiana Gardener's Guide: Revised Edition (ISBN: 1-930604-86-6) is available through Cool Springs Press, a division of Tennessee-based Thomas Nelson Publishers.



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BUILDING A BRIGHTER FUTURE...



The Southern Nursery Association has been building a brighter future for the horticulture industry since 1899. Since its inception, SNA has provided wholesale growers, brokers, retailers, landscape contractors, landscape architects, grounds maintenance contractors, interiorscapers and allied suppliers with educational, marketing and networking opportunities.

SNA now offers information at your fingertips, on-line 24 hours a day - on the World Wide Web. The SNA website (www.sna.org) features information on the history of SNA, its Board of Directors, Committees, Membership, SNA...*The World's Showcase of Horticulture*[®], TechShop Educational Series, and SNA

Research Conference information. It also features advertising information, SNA Product information and future industry events listings. The site includes over 1,800 SNA member listings and over 750 exhibitor listings both searchable by company name, city, state and products. Search for titles from the SNA Research Conference Proceedings (from 1974 to present), get an up-to-date list of industry events, browse through current and archived issues of the SNA NewsLine, or download specific information - all available to you 24 hours a day.

The internet offers easy and immediate access to information. To get on-line, you don't need as much hardware as you think. All you need is a personal computer, preferably with a high resolution monitor, a phone line, and web browsers software, such as Netscape or Internet Explorer. A 14.4 modem or higher is most preferable because it essentially enables computers to communicate with each other via the telephone. Once you start an account with a local Internet provider, or an account with an on-line service provider such as America On-Line, CompuServe, or Mindspring, you will be set to discover the world of the World Wide Web! It doesn't even have to be expensive - private users can get a personal account for less than \$20 per month!

With the advent of the internet, our industry is moving ahead at the speed of light! It's a proven fact that industry use of the internet to locate products and much more is growing rapidly! Each day millions of people "log on" to gain access - instantly - to information. In fact, internet users average 5 hours and 28 minutes per week online, and approximately 14% of web users have purchased products or services over the internet. The Nielsen/NetRatings estimate that the average person within a household logs onto the internet about six times per week and visits an average of five *different* sites each time. eTForecasts estimates that a growing 135,700,000 people in the United States are actively using the internet.

The internet is one of the easiest, most cost-effective means for keeping up with changing technology. Information on every aspect of business can be found on the World Wide Web. In addition to publishing your own site, you can learn about state, regional, national and international trends, association news, government legislation and regulatory issues, as well as numerous items of interest.

Don't wait any longer... get online today!



Southern Nursery Association, Inc.

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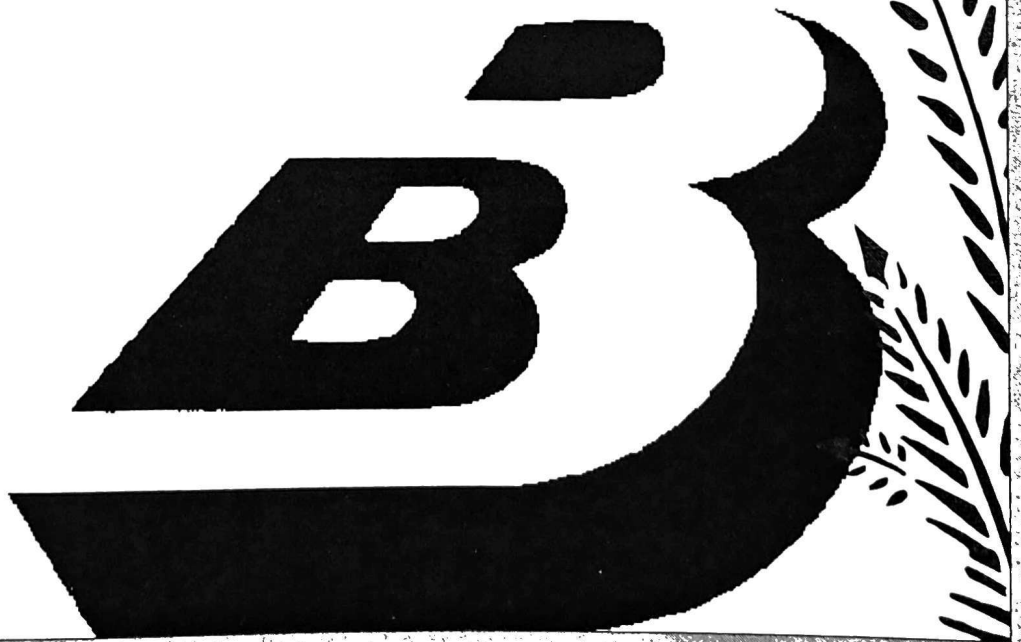


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Sometimes it seems like decision-making in Washington is just a crap shoot. But the truth is, it's about grassroots organization to achieve common goals. The ANLA Lighthouse Program is a partnership between your state association and the American Nursery & Landscape Association to make certain our future isn't decided willy-nilly up on Capitol Hill.

This year, ANLA expects to earmark more than 200 bills in 45 issue areas that will directly affect your business. Our success in safeguarding the future of the nursery and landscape industry depends on your grassroots support. While participation in the Lighthouse Program is no substitution for ANLA membership, it does provide industry professionals with a low-cost way to stay up-to-date on critical legislative issues. And every cent of your money goes toward funding grassroots activities.

But signing up for the ANLA Lighthouse Program is about more than contributing your financial support. Your participation gives you a real voice on Capitol Hill. We'll provide you with the tools—education on the issues, contact names and phone numbers, and even letters ready for your signature—to save you time, but get your message out.

Become a grassroots participant for just \$36.50—it's a small price to pay to protect your future. Here's what you'll get:

- a Grassroots Action Kit—\$50 value—FREE for signing up!
- Legislative alerts that keep you abreast of pending legislation—and what the outcome means for you.
- Action reports that summarize our efforts and help you plan for the future.
- Tools you can really use in your grassroots efforts...a list of U.S. Senate and House representatives...sample letters...data you can't get anywhere else on where Congress stands on issues that are critical to the nursery and landscape industry.



ANLA Lighthouse Program
1250 I Street, N.W., Ste. 500
Washington, DC 20005
Phone: (202) 789-2900
Fax: (202) 789-1893



Louisiana Nursery and Landscape Association

"Serving Louisiana's Green Industry Since 1954"

Phone 225/ 578-2222, FAX 225/ 578-0773

Membership Application

Please select **X** all categories that apply:

- | | |
|---|---|
| <input type="checkbox"/> Independent Retail Garden Center | <input type="checkbox"/> Extension/Education/Research |
| <input type="checkbox"/> Mass Merchandiser | <input type="checkbox"/> Student |
| <input type="checkbox"/> Wholesale Greenhouse Grower | <input type="checkbox"/> Arborist/Urban Forester |
| <input type="checkbox"/> Allied Supplies | <input type="checkbox"/> Landscape Design/Architect |
| <input type="checkbox"/> Horticultural Services | <input type="checkbox"/> Landscape Contractor |
| <input type="checkbox"/> Wholesale Woody Grower | <input type="checkbox"/> Sod Grower |
| <input type="checkbox"/> Lawn Maintenance | <input type="checkbox"/> Other _____ |

Please select **X** your LNLA membership type:

Regular Members - \$ Based on gross sales

Any corporation, partnership, firm, or person engaged in any facet of the green industry or other related business with a definite address and appropriate facilities having further been actively engaged in the nursery business in a reputable, trustworthy and ethical manner for one year in Louisiana.

	Annual Gross Sales	Dues
<input type="checkbox"/>	\$0 - \$100,000	\$50.00
<input type="checkbox"/>	\$100,00 - \$250,000	\$75.00
<input type="checkbox"/>	\$250,000	\$150.00

Associate Members - \$100.00

Associate members shall be reputable persons, firms, or corporations outside the state of Louisiana actively engaged in the growing and selling of nursery stock, and reputable persons, firms, or corporations inside or outside the state of Louisiana engaged in the supplying of accessories incidental to the nursery business.

Affiliate Members - \$25.00

Business Employed By : _____

A person or persons employed in any capacity in any nursery industry or establishment, or allied industry which is a member in good standing of the association.

Student Members - \$ No Charge

Name of university and location: _____

Any student actively enrolled on a full-time basis in a Louisiana university and majoring in horticulture or a closely allied field.

Governmental Agency/Educational - \$ No Charge

Any person actively employed by a governmental agency or educational institution and having a job responsibility in horticulture or a closely allied field.

OPTIONAL: Members wishing to support these funds should add the \$\$\$ to their dues check. LNLA will forward the funds on to ANLA.

ANLA Beacon Fund - \$10.00 An industry fund supporting federal immigration and labor law reform.

ANLA Lighthouse Fund - \$36.50 An industry fund supporting grassroots legislative lobbying efforts.

Please type or print clearly. The information provided will be used to print LNLA's annual 'green industry' directory.

Company Name _____ Representative's Name _____

Mailing Address _____ City _____ State _____ Zip _____

Telephone (____) _____ - _____, x _____ FAX (____) _____ - _____ E-mail _____

Renewal Date: _____ Check # _____ Amount Remitted \$ _____

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